

# MARIA C. CAPP ENTREPRENEUR

[www.cappricielli.com](http://www.cappricielli.com)

[www.mariacappactingstudio.com](http://www.mariacappactingstudio.com)

[www.ourhouse realestateholding.com](http://www.ourhouse realestateholding.com)

# INTRODUCTION

- My name is Maria C. Capp, CPC and I have lived for over half a century.
- I work for myself and currently manage three companies: Cappricielli, Inc., Maria Capp Acting Studio and Our House Real Estate Holding Inc.
- My companies:
  - A multi-platform production co. that specializes in creating quality entertainment with a socially relevant message.
  - Property Manager for residential properties in NY.
  - Provide virtual and in person coaching for the professional/emerging actor.

# INTRODUCTION

- My role is CEO/Engagement Officer, Property Manager and Acting Coach.
  - Every day I multi-task many functions. But mostly am focused on the development of my production company – 2017 pre production and post of REACH- feature film, development of two TV projects and writing and development of play Pizza & Whine production Feb 2018.
  - My other two businesses have given me the flexibility and freedom to pursue my creative endeavors. I maintain a small coaching practice manage tenant expectations and needs for 4 residential properties.

# MY CHILDHOOD

- I was born on Castle Hill Avenue, Bronx, NY and raised on Long Island, New York.



This is a picture of me at 4 years old.

# MY FAMILY

- My family is 2<sup>nd</sup> generation American – Italian
- There was always delicious Italian food, lots of music, card playing and family.



# MY HIGH SCHOOL

- I attended a large public high school - Connetquot High School, in Bohemia, NY
  - graduated top 10% out of 673 class members
- was actively involved - yearbook photographer, drama club, class secretary for 4 years, cheerleader JV/Varsity, and a peer counselor.
- I was friends with everyone - but preferred being alone.

# HIGH SCHOOL

- As a HS student I was very friendly and enjoyed the company of lots of different types of groups of people. I was voted Most Outspoken, was in the homecoming court and was Prom Queen. Even though this was my persona to folks, I was quite shy and private when it came to my personal life. During my junior year, my mom was diagnosed with cancer and my dad was in a bad car accident putting him out of work for 20 months. I was the oldest and was responsible for my three younger siblings.

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# HIGH SCHOOL

- Things that I really liked in High School were
  - History/social studies specifically world history and early civilizations, English, writing and music classes.
  - I loved hanging out with friends and spending summers in Sayville and at the beach – we lived very close to Fire Island.
  - I loved and still remember Mr. Feliciti, Mr. Haggerty and Mr. Schultz – History Teachers, Ms. Corbin – English Teacher, and my high school advisors – Mrs. Surber and Mr. Croci. All made an impact in some way.



# HIGH SCHOOL

- Things that felt difficult or challenging for me while I was in High School were:
  - Figuring out how I fit in? Always felt lonely.
  - My mother's diagnosis of Cancer during a time when people didn't say the word "Cancer".
  - My father's car accident.
  - An over-bearing boyfriend.
  - Torn between not going away to school given many opportunities or staying close to home and commuting.

# HIGH SCHOOL

- Jobs I worked while I was in High School were:
  - Burger King, the assembly line for Estee Lauder/Clinic, babysitter, and the theater – usher/concession
  - My dad worked for Underwriters Laboratories and I worked every summer for three years full time in an office doing clerical work.
  - I learned to save money to buy a car, and I also learned an important concept : working for someone else meant trading hours for dollars. I was always fascinated by the idea of creating passive income.
  - I learned what I didn't want to do: paperwork, numbers and sitting all day at a desk.

# GETTING INTO COLLEGE

- The top few things I did to ensure I got into college were:
  - Participated in the drama club, the yearbook, student government – secretary, cheerleader for basketball and football, and I was heavily involved in the theatre community because of my mom’s acting career. I earned my SAG card at 16 because of a commercial I booked. I studied dance and took piano and guitar lessons. I didn’t do well on my SAT tests but made up for it in all the extra curricular involvement and activities that I was involved with outside of my school. I graduated no. 86 in a class of 761 students. And earned scholarships for my talent in drama, music and dance. I used the scholarship money to pay for ½ year’s tuition at Katharine Gibbs and books. I took out student loans.

# COLLEGE

- I attended college (and) grad school on Long Island , New York. SUNY @ Old Westbury and St. John's University in Jamaica Queens NY.
- I also attended the Katharine Gibbs Secretarial School, Dale Carnegie Professional Business School, South Oaks Behavioral Studies and iPEC for coaching certification.

# COLLEGE

## Things I enjoyed in College

- Loved statistics
- Writing
- Research
- Meeting new people

## Things I didn't enjoy in College

- Graduate assist/Teacher Assistants
- Large campus
- Night classes

# COLLEGE

## **Favorite classes**

- Psychology
- Sociology
- Neuroscience
- Dynamics of the African American Family

## **Least favorite classes**

- Computer science
- calculus

# COLLEGE

- Jobs I worked while I was in College:
  - Sang in a rock band
  - Retail stores – The GAP, MACY's
  - I left college and attended a business school – Katharine Gibbs School (KGS) – first started as an Admissions Representative for KGS then accepted a job at Columbia Pictures Industries Inc. in NYC – Human Resources.
  - Then after I opened up my own employment agency on Long Island, I went back to college at night while working full time. I attended : SUNY @ OLD Westbury earning my bachelors 1993 and then continued on at St. John's University for graduate studies. In between that I also attended and completed Dale Carnegie's Sales Course – 1 year certificate, South Oaks Addictions Counselor/Behavioral Studies and completed credentialing as a Certified Professional Coach through iPEC.

# COLLEGE

- Things that felt difficult or challenging for me while I was in College were:
- That in between feeling ---- transitioning from High School to adult life.
- Most of my friends went away to college.
- I stayed home and commuted. Felt isolated.
- Dropped out of college and went to vocational training  
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Joined the workforce and then continued my college training in the evening while working full time. This road was long and hard. Work full time - school full time.



# GETTING A JOB AFTER COLLEGE

- The top few things I did to ensure I got a good job after college:
  - Prepared: interview skills, resume, knew my strengths and weakness, researched companies I wished to work for and was prepared to speak to “how I may add value to the company, department, position.”
  - I understood early on that we are all people who have needs and it’s a matter of being the “solution” to the employer’s “problem”. I spoke to that motto.

# THIS IS MY COMPANY

- Every day at my company:
  - As property manager – communicate with tenants, section 8 housing voucher program, vendors to maintain properties.
  - As Acting Coach – coach students preparing to enter conservatory level training and emerging/professional actors. Prep for auditions: professional and college.
  - Producer – completing first feature film and documentary. Wrote, producing first full length stage production 2/18 NY and 6/18 LA. Sales and distribution both domestically and internationally.

# MY CAREER PATH



Opened my own employment agency – Recruiting Manager.  
Purchased my first investment property

Sold employment agency business and consulted career guidance while completing my college education and raising my family  
Purchased my second investment property

Worked for another large corporation – ADP – ICS as a Recruiting Manager then left that job to stay at home with my son and rehabilitated, purchased and sold over 18 investment properties.  
Sold all properties except four – 3 in NY 1 in LA AND now focus solely on Coaching practice and Production endeavors.

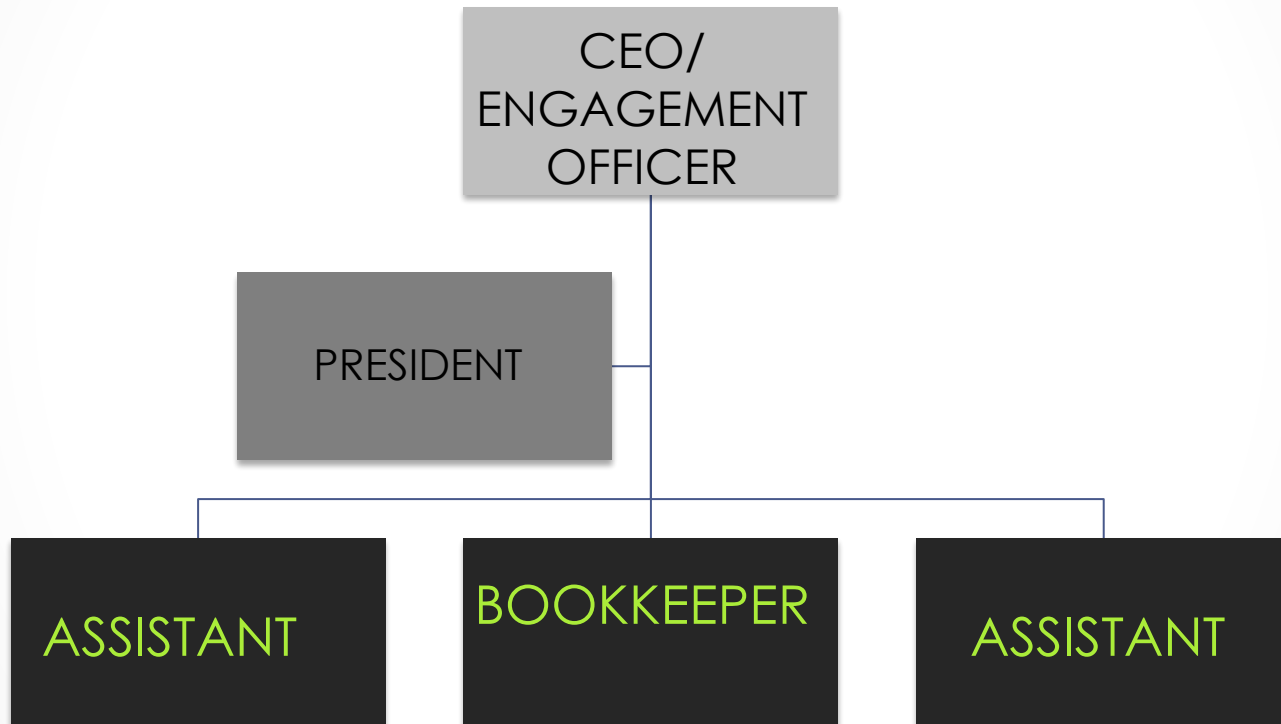
# MY CAREER

- The first job I had after college was:
  - Human Resources Assistant/Administrative Support @ Columbia Pictures Industries Inc. in New York, NY. Supported the Manager of Staffing and Manager of Affirmative Action/EEO. Project Leader – Community Outreach – Job Interview Skills and Project Leader – Word Processing. Favorite part of job was monthly screenings of films on the Executive Floor. I coordinated RSVP and invite list.
- The worst job I have ever had was:
  - Assembly line worker for Clinique/Estee Lauder warehouse. There is even a strategic way to box lipstick and eyeliner.

# MY CAREER

- Challenges I have had to overcome throughout my career are:
  - Finding balance between home and work.
  - Management time effectively : Family, Focus, Flexibility
  - Take breaks
  - Early on it was working full time / attending college and then the challenge was balancing my growing family.
  - Feeling validated because my income is directly tied into :  
Tax Return/rebates, number of clients coaching per month, amount of net rental income. Always working on large projects with little to no income – but large payouts – commission based.

# MY ROLE WITHIN ORGANIZATION



# MORE THAN JUST WORK

- When I am not at work I like to:
  - Go to the theatre, relax with my family, catch up on Television shows, practice hot yoga, eat in a favorite restaurant or be with friends.

# DO IT ALL OVER AGAIN?

- If I could talk to my high school self, what would I say?
  - Just BE yourself and trust the process of life. It always works out!
  - You are exactly where you are suppose to be. Breath, relax, enjoy, listen and observe all the people, places and things around you for most of it will all be a simple, small moment in a long, road of many simple, small moments!



# QUESTION AND ANSWER

Passion projects:

REACH - Steven, a suicidal high schooler, finds hope when the new kid in town befriends him on the first day of senior year, changing his life forever.

Website: <https://www.themoviereach.com/>

Trailer: <http://bit.ly/reachthemovie> Password: KOR17

EPK: <https://vimeo.com/241208854> Password: ReachTheMovie

Find An Identity - A social issue/psychological feature documentary that delves into the emotional turmoil that comes with experiencing high school adolescence, particularly bullying, sexual identity, and mental health.

Trailer: <https://vimeo.com/207212927>