



## OCCUPATION

TV Host, Model, Author  
Interior Designer, Fashion  
Designer, Public Speaker

## PLACE OF BIRTH

Knoxville, Tennessee

## AGE RANGE

Women's Division 30-40

## ZODIAC SIGN

Leo-Aug 15

## AKA

#LivingLargewithAnicia  
Indulge with Anicia

## QUANTERELLE

Anicia is a woman who emphasises a life of passion, expressed through personal style. She is a social arbiter who tracks trends, lifestyle and shares tips on beauty, fashion, travel and design. Inspiring men and women to make their mark.

 @AniciaBragg

 @AniciaBragg

 facebook.com/anicia.bragg

# ANICIA BRAGG

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## **bio.**

TV Host, Model, Author, Interior Designer, Fashion Designer,  
Brand ambassador, and Entrepreneur

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**Indulge With Anicia.....lifestyle maven, trend setter, social arbiter and couture expert.**

Anicia Bragg has an impressive record of accomplishment. “Anything worth doing is worth overdoing,” she says. For Anicia, this is more than a mantra; it is a way of life.

She began her career as a fashion model in New York City, and received her first major break when she became the National Spokesperson for Eastman Kodak. This exposure opened many doors, including the Barbizon School of Modeling, where she eventually taught thousands of high school students about the relationship between high self-esteem and dressing for success.

**Columnist**, Hollywood’s celebrity lifestyle maven, trendsetter and couture expert contributor are words used to describe Anicia. Armed with brains and beauty. She is a woman with a fearless voice and uses her words to empower and inspire her readers. She offers everything in her column from the art of entertaining to down to earth dating advice, as well as discussing the importance of image and self-esteem. Coupled with her celebrity journalism features. [www.vivaglammagazine.com](http://www.vivaglammagazine.com)



**TV HOST**, with her full plate of past accomplishments and experience, she is now launching her own “Living Large with Anicia” channel on [www.vivaglammagazine.com](http://www.vivaglammagazine.com)

The new channel is a hot spot for behind the-scenes peeks and revealing celebrity interviews. A revolving door of top models, celebrities, stylist, rock stars and taste makers across the globe. Anicia will be bringing her viewers an up close and personal look at these celebrities’ life styles.

The knockout blow from the socialite is an unpretentious inspirational twist on men, fashion, travel and lifestyle. Anicia is producing a talk show platform with her A Bragg management team/ Viva Glam Business Development. Some of the episodes will be shot in the comforts of her Bel-Air estate, as well as on location and in the studio. She will interview some of the top professionals in their field and educate viewers on their journey to the top along with their struggles along the way.

Her passions for creating the “perfect lifestyle” lead her to this creation. Her new show will offer knowledge, vision on how others can possibly achieve those dreams of stardom too. The first episode will air in January 2015.

**Celebrity Panelist Radio Co-Host**, In January 2015 -Anicia was asked to join *LA Talk Radio* as a celebrity panelists on “Methodology of the Modern Male” with Co-Host/Producer Jerod Zavisoski, Author of *Methodology of the Modern Male* and Actor, Sydney Hall. Together they uncover the in’s and out’s of dating from the perspective in every industry, as well as empowering and inspiring dialogue with an audience of over 500,000 listeners [www.latalkradio.com](http://www.latalkradio.com)



Anicia has been a featured TV Host for HD Video Hollywood since 2012. She interviews celebrities on the red carpet and at award ceremonies on an as needed basis.

As an entrepreneur and strong business leader, Anicia exploits her passion for success in her latest business venture as partner of Free Style Interiors in Newport Beach, CA. The 10,000 square foot gallery offers clients the opportunity to custom design luxurious interiors and stage the homes of their dreams. Free Style has been featured in *Orange County Living* and numerous other design publications. It is here, Anicia, a modern, sexy version of Martha Stewart, highlights her interior design background. Anicia has appeared in television spots as a life style guest expert on topics from “*How to decorate for the holidays, to designing a baby’s nursery.*” Her partner maintains the business, as Anicia’s main focus is on her television and writing career.

In December 2014, Anicia started negotiations with TURF Evolution to be the lead designer and co-partner for a new innovative line of outdoor furniture, which will be sold in Home Depot stores.

To add to her design accomplishments, Anicia designed 3 one-of-a-kind custom T-Shirts and graphics for President Bill Clinton’s Millennium Network. She acted as an Ambassador for the William J. Clinton’s Foundation here in Los Angeles at the Roosevelt Hotel on April 30, 2009.

Anicia is a brand ambassador for DePiano Skin Care, where she has appeared on Fox Television, in print ads and social media campaigns for DePiano for the past six years.



In 2013/2014, Anicia is featured in Image Boutique Beverly Center ad campaigns. She has also been featured in a recent Lili's of Beverly Hills commercial, an upscale store specializing in dresses and evening gowns. Anicia is excited to announce she will also be launching her own brand "AniciaB" in 2015.

Also in 2014, Anicia was featured in the Spring/Summer 2014 Ad campaign for Amour Luxury Swimwear and had a feature written up about her and the luxury bikini line in Splash Magazine.

Additionally, she did a commercial and bikini campaign for Splish Splash Bikini stores, Ft. Lauderdale, Florida. The video can be viewed on YouTube under "Splish Splash Bikini+Anicia Bragg".

Anicia herself lives a story-book-worthy life. Growing up in the hills of Tennessee, an only child, adopted at four days old, she recently found her birth mother and six half siblings after many years of searching and sealed birth records. The process took her Fifteen years. The emotional reunion was filmed in a reality documentary series called "FOUND", which her birth mother Traci Gregory Co-produced with her. As of last year she finally got to reunite with her birth father and three other half siblings for a total of nine, from the ages of 18-42.

As inspiration, Anicia draws from her extraordinary personal life, which includes growing up and traveling domestically and abroad, giving her the appreciation for all the world has to offer.



Her passion for creating the “perfect lifestyle” lead her to this creation and her new show will offer knowledge, vision, experience with many celebrities, models, designers, sports figures, musicians, corporate leaders and tastemakers across the globe as guests. The first episode will air in January 2015.

As an author, Anicia has written *Girl with Game*. An affirmation book and gift set geared towards young women to help develop confidence and self -esteem. In this set it includes five T-shirts, one for each major ethnicity, a diary, key chain, and a compact mirror with changeable messages.

In the works is a coffee table book, *INDULGE with Anicia B.* that will highlight her passion for life and an extravagant lifestyle. This show and tell handbook on etiquette and living the luxe life takes readers to some of the hottest places for travel, entertainment; dining, and shopping—all designed to inspire people to stop making excuses and start living life to the fullest.

Anicia’s other accomplishment this year. She was featured in the Women’s History Month Spotlight by Absolute Love Publishing for her extraordinary work and writings on unconditional love, self esteem and women’s self empowerment. Women’s History Month, March 8<sup>th</sup>, is a day dedicated to women around the globe and highlights authors/contributors in history and contemporary society.

[www.absolutelovepublishing.com](http://www.absolutelovepublishing.com)

Anicia studied acting at the acclaimed Stella Adler Studio of Acting and Herbert Berghof Studio in New York.

*“Life is meant to be fabulous and glamorous and I’m here to prove it!” -Anicia*



## Volunteer/Charitable Affiliations

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### **I AM FOUNDATION**

Anicia donates thousands of books throughout the holidays to the children's hospitals by participating in the purchase and distribution of the "I AM Affirmation Book" to sick and underprivileged children. The book provides a message of positive affirmation to improve and inspire self-confidence in these children and young adults.

### **THE LILI CLAIR FOUNDATION**

Anicia has participated in providing gift bags, floral decor and monetary donations for a large-scale of celebrity galas and dinners. The Lili Claire Foundation provides support to children and families who live with neurogenetic conditions such as Williams's syndrome, Down syndrome or Autism.

### **CHILDREN'S HOME SOCIETY**

Anicia has chaired and hosted successful fundraisers for the benefit of the children and families who are at risk of abuse, neglect or abandonment. Anicia being an adopted child, this foundation is near and dear to her heart, as they help children's left for adoption to be placed in homes.

**Her mission:** To make a difference in the lives of children and adults by continuing to educate and challenge friends and colleagues to strengthen their communities.

*"We need to encourage today's children to pursue their dreams." -Anicia B*