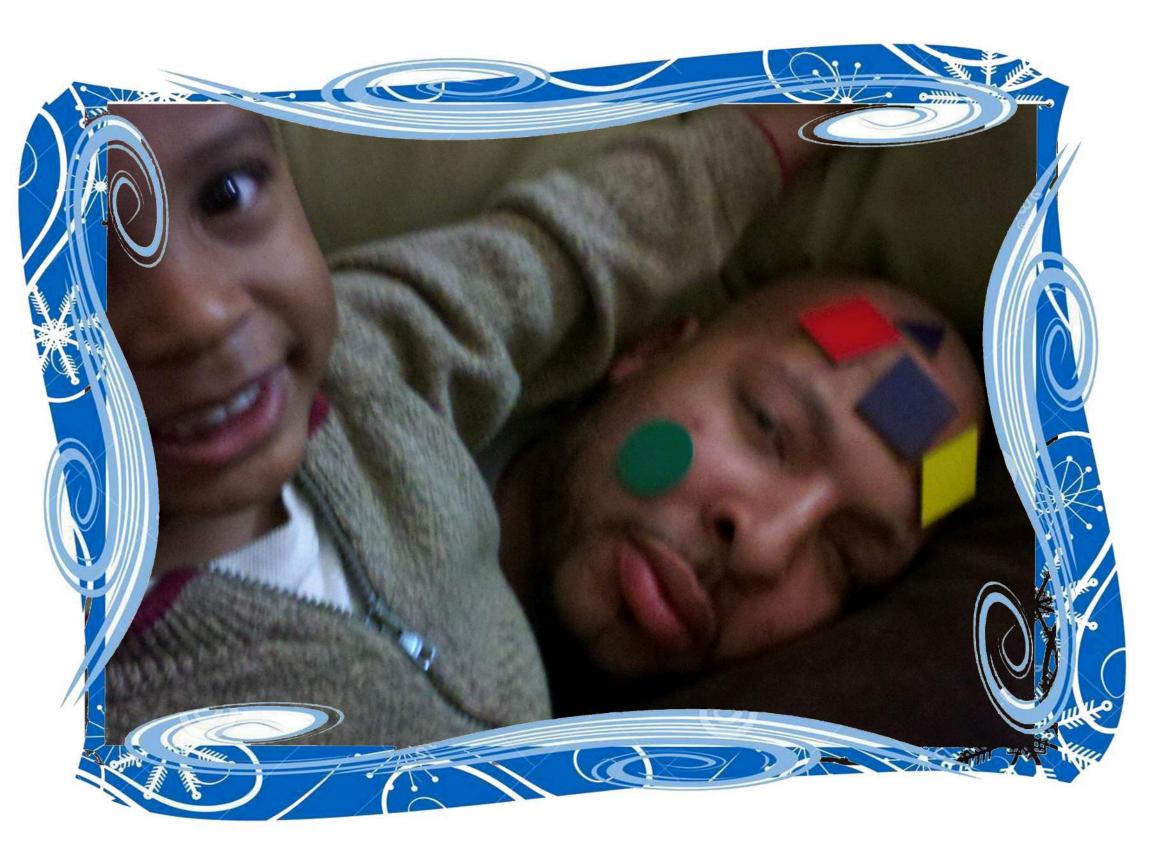


## BEFRE CAMPAIGN















### I REALIZED THAT...













#### HELLO



#### THANK YOU

ECSCHOOL
STUDENTS & FACULTY
A VERY SPECIAL THANK YOU
NADINE RUSSELL



### OUR DISCUSSION







- Sanyika Mensa ADE Street
- Professional Songwriter (98 Degrees/The Voice)
- Born in Washington DC
- Founder Of The World Be Free Campaign



## WHO ARE YOU



## WORLD BE FREE CAMPAIGN



#### **Our Mission**

Uniting people through music to serve and financially support charities fighting to end poverty.



### WORLD BE FREE CAMPAIGN

### Our 2015 Campaign

We are uniting 10,000 Everyday People to sing background vocals on one song creating the "World's Greatest Love Song."

Through this effort our 2015 goal is to raise over \$500,000 for charities fighting poverty in America and worldwide.









## Currently there are 1.4 billion people living on less than \$1.25 a day, Extreme Poverty

Above that number there are 2.4 Billion people living on less than \$2 a day

Poverty in the US is defined as a family of four living on less than \$24,000 a year



## BUSINESS INSIDER

Business Insider Magazine conducted a 2011 survey in the European Union asking:





## BUSINESS INSIDER

#### RESPONSE

#1 - Poverty, Hunger, Access To Water (28%)

#10 - "I Don't Know" (2%)



## The question I always want to know is...





### WHAT DO I STAND FOR?

The birth of this campaign/organization came from answering myself one question "What Do I Stand For"???

So I wrote a song called "World Be Free":

- Taking a stand against poverty.
- Using my freedom to fight for the freedom of others.
- Understanding the power of MY VOICE.





## WHAT DO YOU THINK OF THE SONG??



## "World Be Free" The Power Of Music

THIS IS THE PART WHERE YOU SING!!!





## "World Be Free" The Power Of Music

## #1 - Music Can Change The World

#2-The Power Of Intention

#3 - Before You Can LEAVE A LEGACY
You Have To LIVE A LEGACY



## Be The Change

## Small Steps Change The World

Volunteer

Speak OUT Against Injustice

## 



## Be The Change

# LIVE YOUR LEGACY!!





## Follow Us & DONATE

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