

ROMAN TSUNDER

39  $\frac{3}{4}$

Co-Founder / CEO

**PITOW!**

Invite-only member network  
and summit for CEOs, Heads of  
Marketing, and Cultural Icons  
who are shaping youth culture.

# ICON MEMBERS



**Dalai Lama**  
His Holiness the 14th



**Yvon Chouinard**  
Founder & CEO  
PATAGONIA



**Bob McKnight**  
Founder, Chairman & CEO  
QUIKSILVER



**Tom Freston**  
Creator of MTV  
CHAIRMAN, ONE CAMPAIGN

“PTTOW! brings together some of the world’s biggest game-changers from Tony Hawk to the Dalai Lama.”

-FORBES



**will.i.am**  
The BLACK Eyed Peas  
MUSICIAN, ENTREPRENEUR &  
PHILANTHROPIST



**Kelly Slater**  
11x ASP World Surfing Champion  
PROFESSIONAL SURFER



**Tony Hawk**  
Skateboard Legend



**Lee Clow**  
Steve Jobs Business Partner 30yrs  
CHAIRMAN, TBWA\WORLDWIDE



**KASKADE**  
Pioneering the EDM Revolution  
DJ & RECORD PRODUCER

**PHON!**

Unemployed, living in his car with \$74





# 25 Year Old, Stilt Walking, Fire Breather



A 7 year old, afraid of heights



**PHON!**

# The **Early** Years...

I was born in Odessa, Ukraine and raised in Orange County



4 Years  
Old





# HIGH SCHOOL

- Went to Dana Hills
- Played tennis, danced
- As a HS student I was a little shy, smart ass but friends with different groups











“If no one believed in the near impossible would there be nothing left to dream about”

# FAILURE & REJECTION

...IS COOL

GOING FOR IT!

150%

LAZER FOCUS

TALENT IS OVERRATED

**“To be the best, you must be willing to do stuff no one else is willing to do.”**

**-Danny Way**

**PHON!**







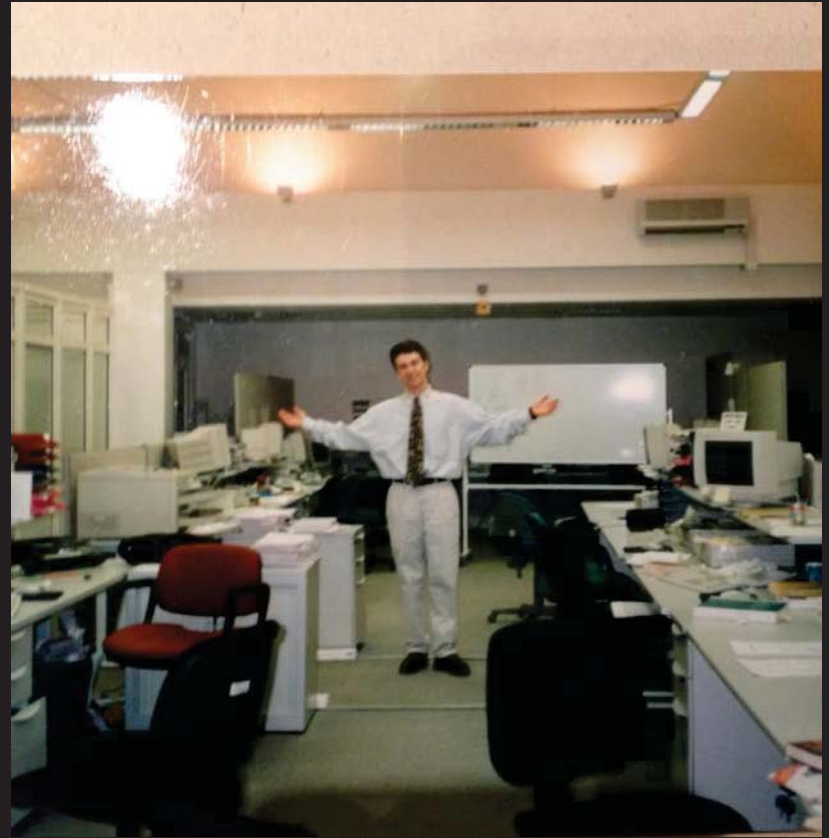




...THANK GOD!







Morgan Stanley



**Merrill Lynch**

CREDIT SUISSE









access 360  
MEDIA







**REJECTED!**

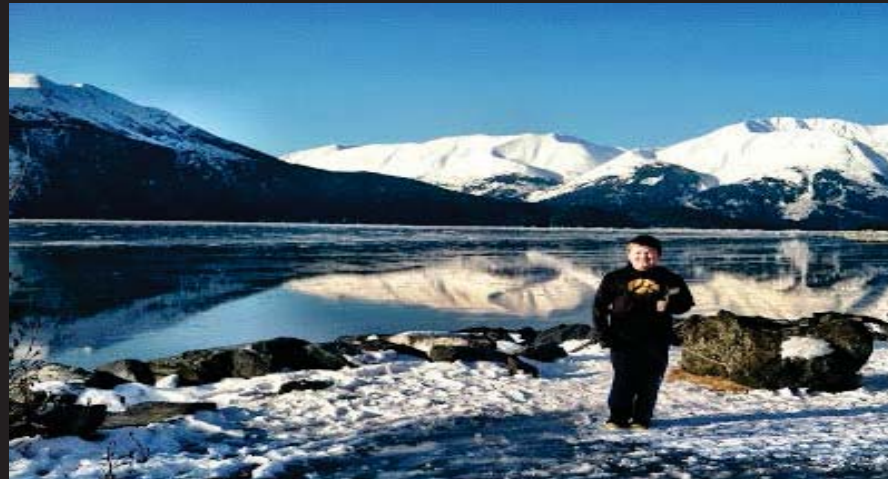
Clubhouse Entrance

# PITOW!



**PTTOW!**





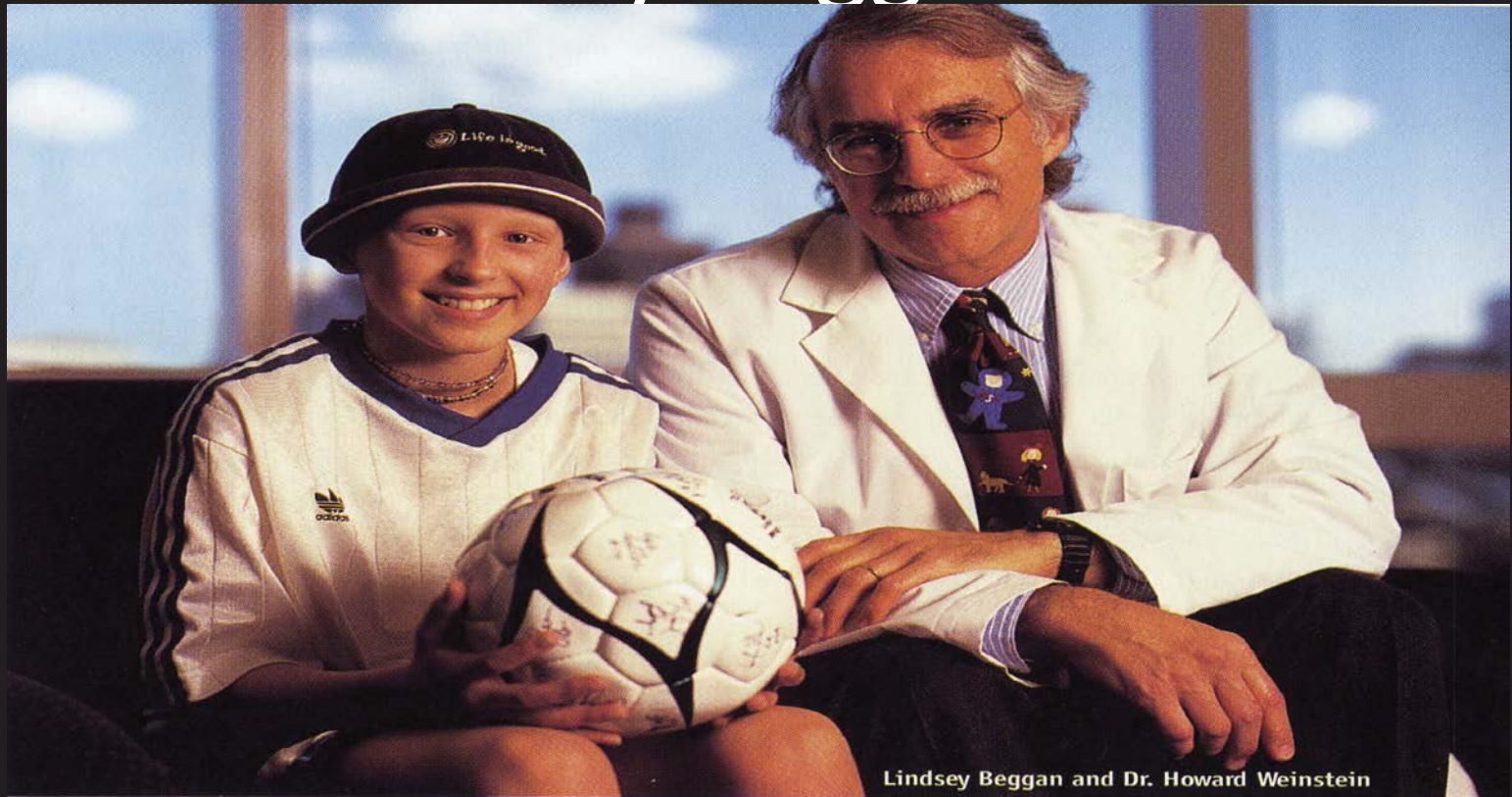








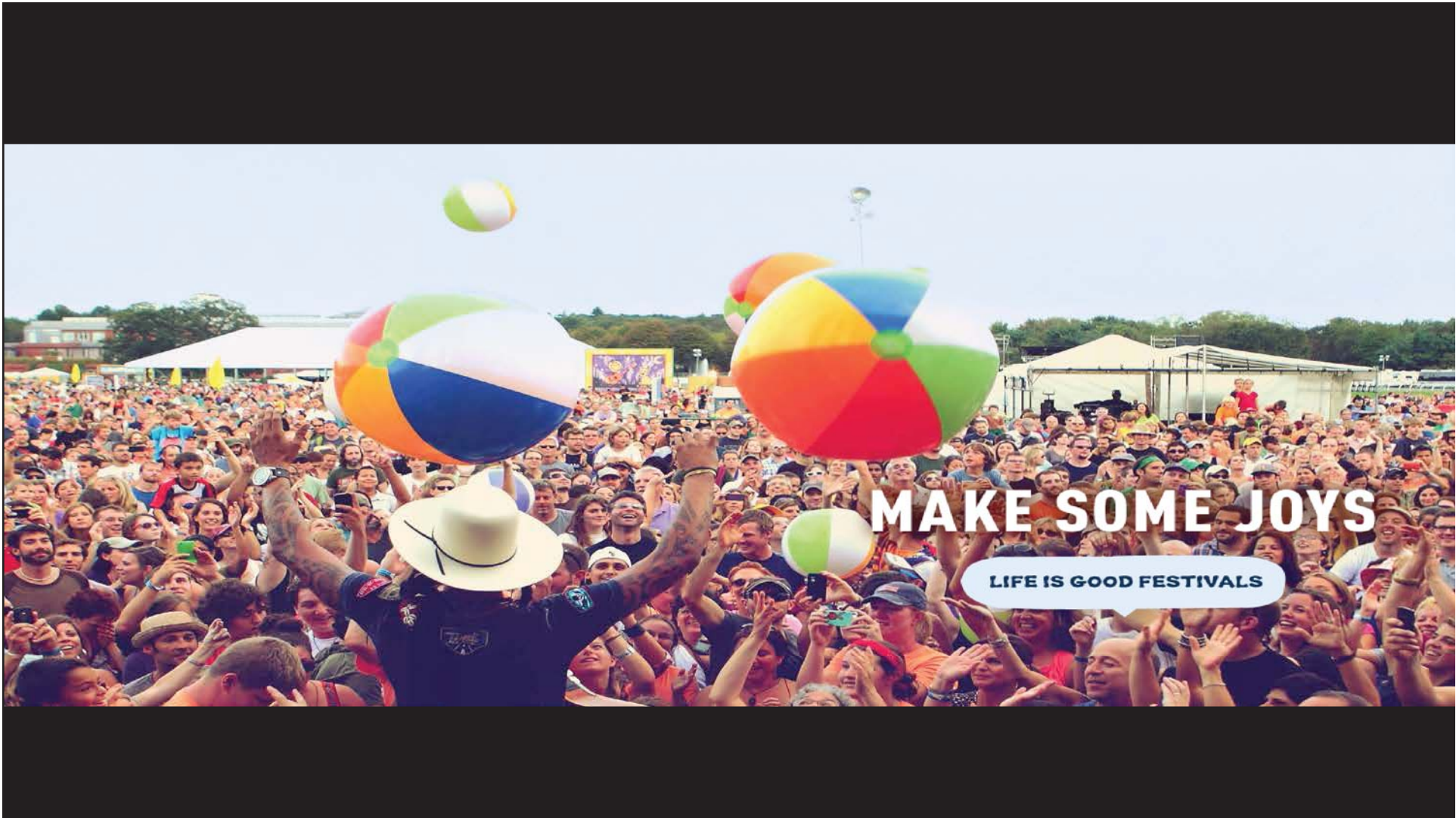
# Lindsey Beggam



Lindsey Beggam and Dr. Howard Weinstein







**MAKE SOME JOYS**

**LIFE IS GOOD FESTIVALS**

\$100 MILLION+

“POWER OF OPTIMISM”

**PHON!**

CIRQUE DU SOLEIL®













Billionaire



**PHON!**









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*FORTUNA FAVET FORTIBUS*

*Fortune Favors the Bold*

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It always seems impossible until it's done.  
-Nelson Mandela





**PHON!**





**60%** POPULATION  
OF THE WORLD'S



**ARE UNDER THE AGE OF 30.**

THE MOST POWERFUL ECONOMIC GROUP IN THE WORLD.





**THAT'S**   
**4.1 BILLION PEOPLE**  

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**SPENDING**  
**1.2 TRILLION \$.**



media



fashion



entertainment



sports



causes



consumer goods

**PHON!**



















COLLABORATION IS THE NEW  
COMPETITION





OVER **30** PARTNERSHIPS FORMED!



+



+



+



+



WARBY PARKER  
eyewear

## BUY A PAIR, GIVE A PAIR

*For every pair of glasses purchased, we provide a pair to someone in need*









 **TARGET**<sup>®</sup>





**\$1.6** trillion  
in  
revenue

the  
**POWER** of  
**PTTOW!**



the  
**POWER** of  
**PTTOW!**



the  
**POWER** of  
**PTTOW!**

**PTTOW**  
media companies  
REACH EVERY  
PERSON IN THE WORLD





**\$1.6** trillion  
in revenue

  
**140M**  
followers

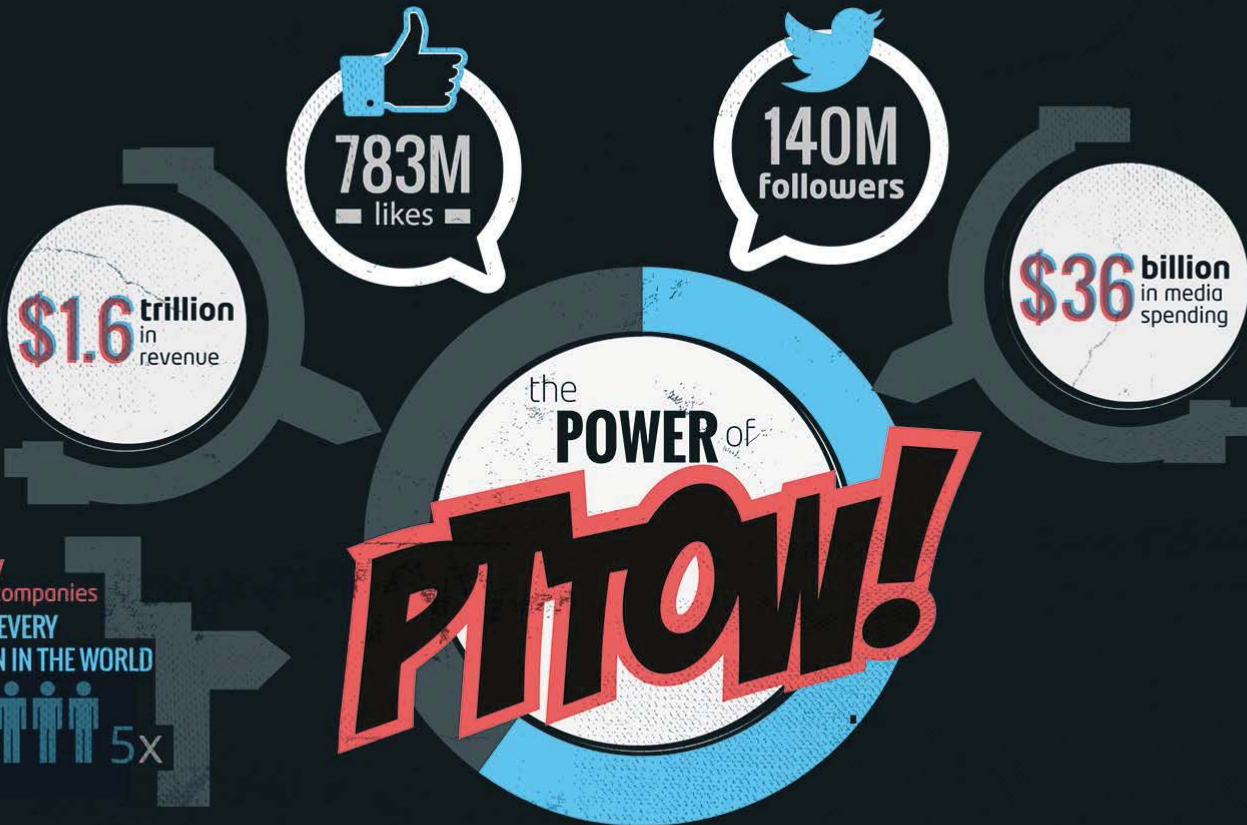
**\$36** billion  
in media  
spending

the  
**POWER** of

**PTTOW!**

**PTTOW**  
media companies  
REACH EVERY  
PERSON IN THE WORLD





**PTTOW**  
media companies  
REACH EVERY  
PERSON IN THE WORLD  
5x

**PHON!**



Red Bull  
STRATOS

UBIMET

RIEDEL

SAGE

MISSION TO THE  
EDGE OF SPACE

REDBULLSTRATOS.COM

FELIX BAUMGARTNER





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**PHON!**