

SUPER PRODUCER



Mack Hodges

INTRODUCTION

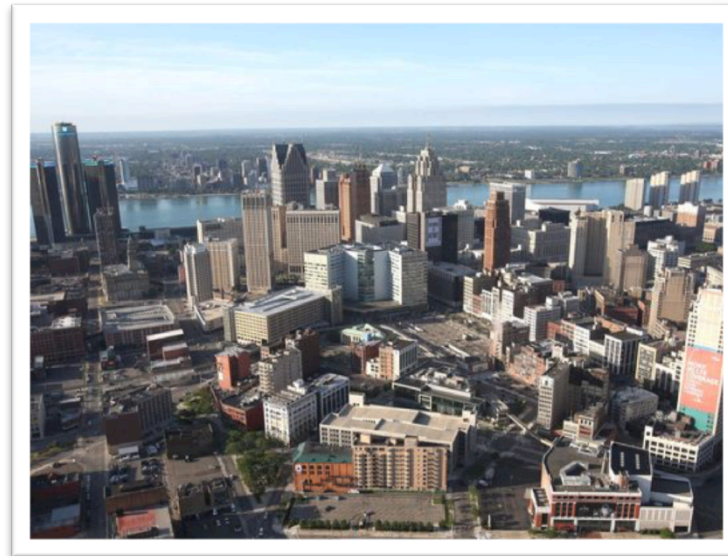
- My name is Mack Hodges and I am 44 years old.
- I work for Product Knowledge, LLC, as well as Ncredible Entertainment.



- My company Product Knowledge, LLC is a full service creative production company, that produces everything from TV, Commercials, Events, Movies, Videos, and more. I'm the owner and CEO.
- My role at Ncredible Entertainment is Head of Production, and each day I'm working as a Producer on a fun TV show like Teennick's TOP10, or MTV's "Wild N Out".

MY CHILDHOOD

- I was born in Michigan and raised on the east side of Detroit. I lived in Detroit until my family and I moved to Atlanta, GA.



MY FAMILY

- A little about my family
 - I'm the middle child of 3 children raised by an amazing mother on her own. My mother was divorced a few years after my younger sister was born.



My Mom



My Daughter Heaven



My sisters & their kids

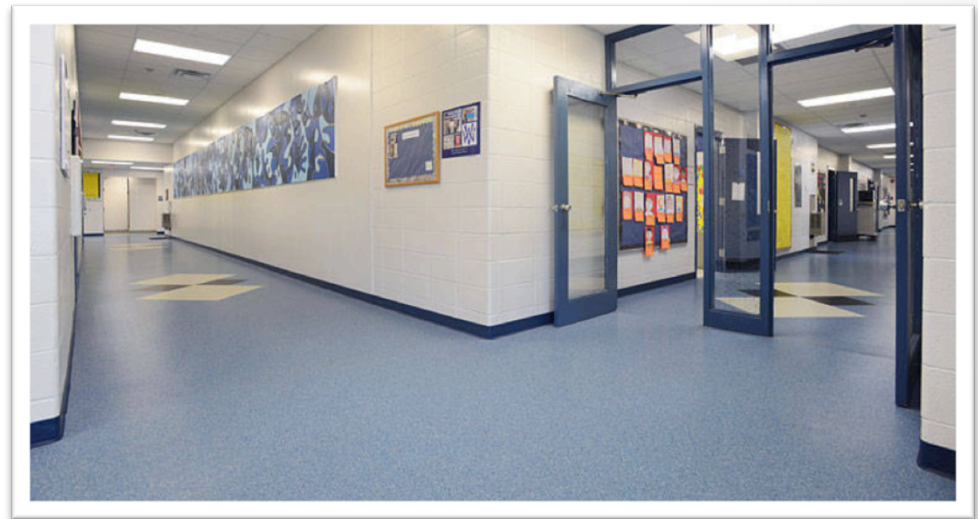
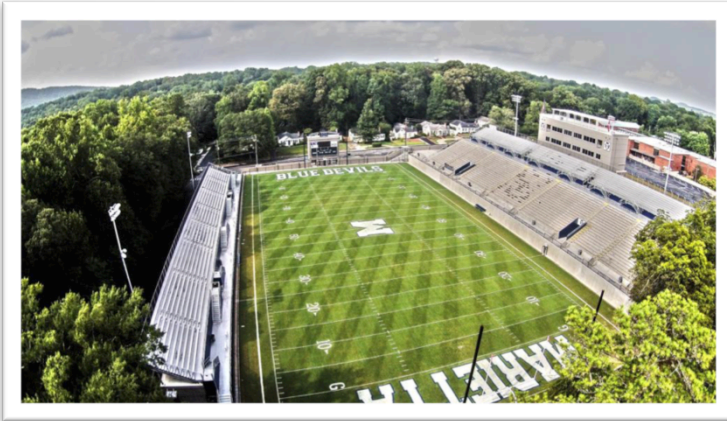
MY HIGH SCHOOL

I attended Marietta High School, in Marietta Georgia. I graduated on time in 1989.



HIGH SCHOOL

- As a high school student I was always one that kept to myself mainly, but still I was moderately popular.



HIGH SCHOOL

- Classes that I really liked in High School were:
 - Math
 - Science
 - Shop class
 - PE Class

HIGH SCHOOL

- Classes & things that felt difficult or challenging for me while I was in High School were:

Classes that were difficult...

- Social Studies
- History

Things that were difficult...

- Not getting detention
- Not getting in trouble

HIGH SCHOOL

- Jobs I worked while I was in High School were:



Movie Theater



Hardees fast food



Wendys fast food



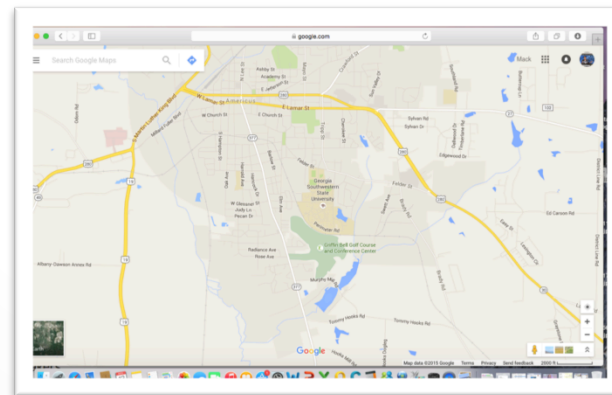
Furniture Store

GETTING IN TO COLLEGE

- The top few things I did to ensure I got into college were:
 - Study for SATs to get a good grade
 - Start early pursuing colleges for me
 - Saved up for books, tuition, etc..
 - Stay focused throughout all of high school

COLLEGE

- I attended college in Georgia, at Georgia Southwestern, all the way down in Americus, GA.



COLLEGE

Things I enjoyed in College



Finally being able to pick what I wanted to read!

Things I didn't enjoy in College



Fraternities promoted segregation

COLLEGE

Favorite classes



**Creative Writing class was my favorite
Because I learned how to write for myself.**

Least favorite classes



**Political Science I liked least Because I
found to many things unfair policies.**

COLLEGE

- **Jobs I worked while I was in College were:**
 - I couldn't find work in the very small town of Americus, GA, so I had to take time off from college to move back into the city to get a job.
 - I went back to Atlanta, and started working 2 jobs, and then starting taking classes at Georgia State University.

COLLEGE

- Things that felt difficult or challenging for me while I was in College were:
 - Early testing for placement.., didn't take it serious enough
 - Thinking the penalty for missing class, was like high school, it wasn't..
 - Socializing in different circles.., and not being friends in different social groups.

GETTING A JOB AFTER COLLEGE

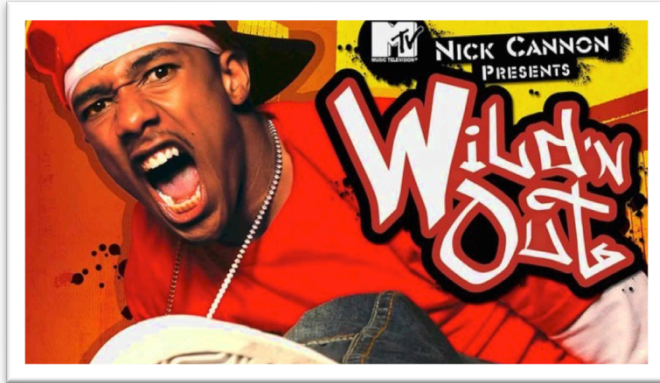
- The top few things I did to ensure I got a good job after college were:
 - Research how to properly interview with professionals.
 - Look presentable, be on time, and reassure your employer that you're hard working, honest, but just lack experience.
 - Aggressively look for work that I could qualify for, and look for work until I got it.

THIS IS MY COMPANY

- Every day at Product Knowledge Media Group:
 - My company produces everything from TV & Film, to events, pilots, videos, and more. Each day my job is to ensure that all of the projects are moving along on schedule, and on budget. Time management is key for me to be able to juggle my time between various projects.



MY CAREER PATH



I started at the bottom level of production, as a Production Assistant.

Worked my way up the ranks of production to Segment Producer, then to Associate Producer, to Producer, to Senior Producer, Line Producer, Co-Executive Producer, etc..

I celebrated 10 years on the MTV, and 7 #1 seasons as the Producer of MTV's #1 rated show "Wild N Out", and also Line Producer for "Teennick's TOP10" for 5 seasons and counting.

Currently partnered with Nick Cannon since 1997, I've also been the Head of Production TV & Film at Ncredible Ent., since 2009.

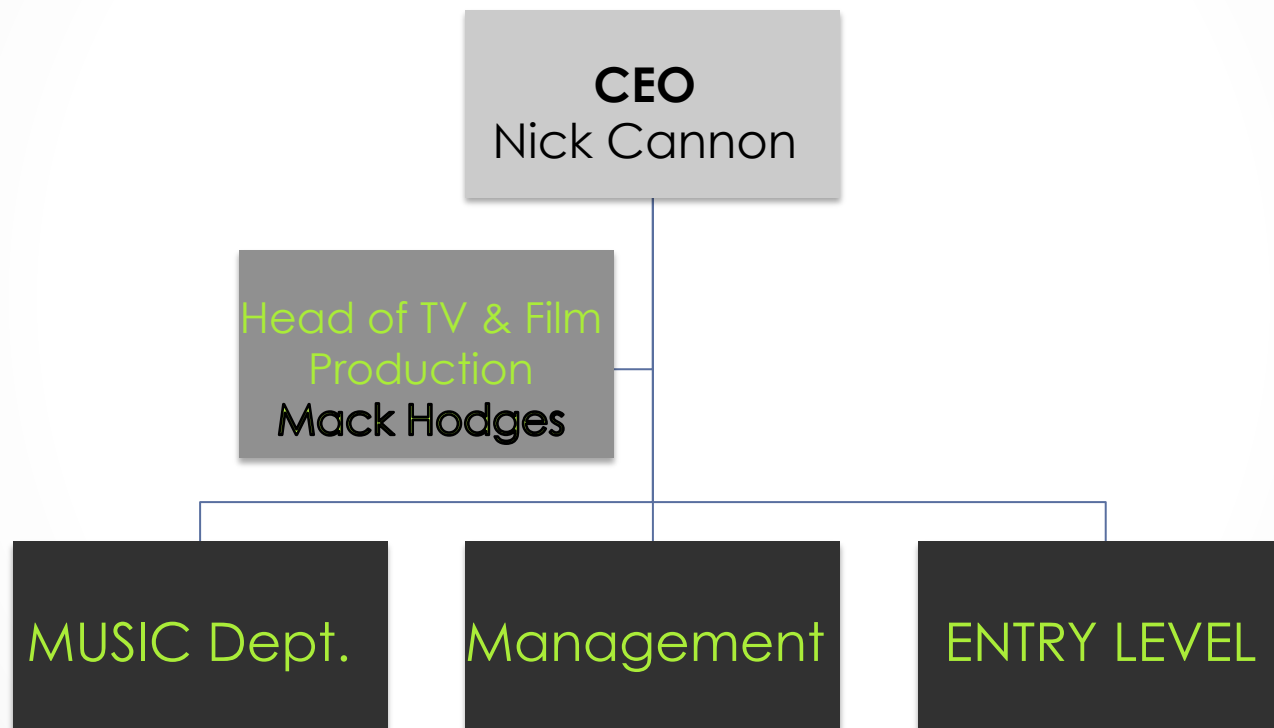
MY CAREER

- The first job I had after college was:
 - My first job after attending college, was at a car dealership, where I worked as porter., I got dirty everyday.
- The worst job I have ever had was:
 - Was working for a telemarketing company selling ink and toner for copy machines and printer.

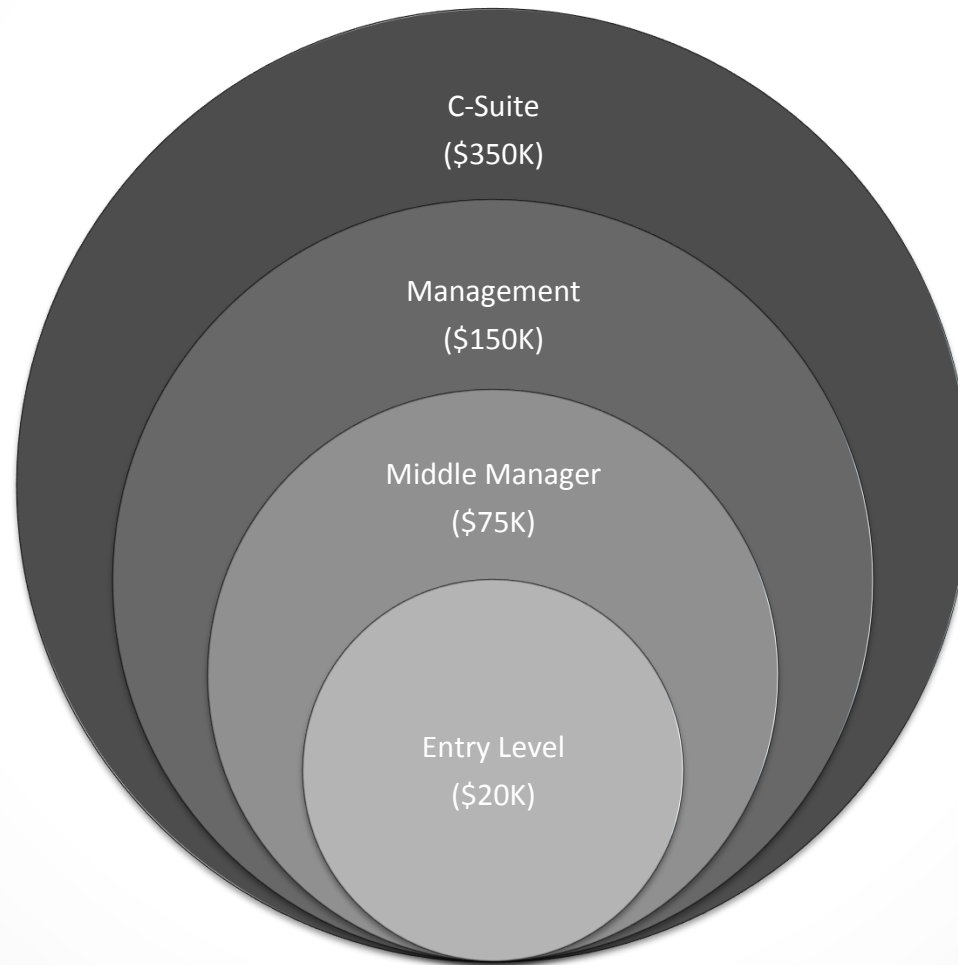
MY CAREER

- Challenges I have had to overcome throughout my career are:
 - Proving myself as a minority in an industry that is void of diversity... overcoming Racism, Gender discrimination, etc..
 - Working the long hours it took to accomplish the projects you see on TV.. 10-14 hour days are normal.. But challenging when you first get in the business.
 - Politics and Personalities were a challenge for me to learn and understand, as there a lots of un-written protocols that you have to know how to handle.
 - Believing that I would get what I was owed, or worked hard for.., it this business you never get what you deserve, you **ONLY** get what you negotiate!

MY ROLE WITHIN



COMPENSATION AT MY COMPANY



MORE THAN JUST WORK

- When I am not at work I like to:
 - Spend time with my daughter Heaven..
 - Workout at the gym, running, and continue working on being healthy..
 - I like doing Music, Writing & recording songs, making Music..
 - Planning my future, thinking ahead of my current life's position, and planning and developing where I want to be in my future!

DO IT ALL OVER AGAIN?

- If I could talk to my high school self, what would I say?
 - I would tell my high school self to really focus on ME and what I wanted for my future, more so than focusing on being popular, cool, or in the in crowd doing the in-crowd things.
 - I would tell my high school self that getting good grades in your classes is the main goal.. I use to think it was ok to get C's.. As long as I passed.., that was the wrong way to look at it.
 - I would tell my high school self to join activities that I could join possibly get me a scholarship from that would help me pay for college.. I didn't do that, and I had to rely on financial aid, as my family didn't have lots of money saved up for this.

QUESTION AND ANSWER

