

# MAKE IT MATTER

SAN RAHI



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/ 2014-04

# ABOUT ME

1. FROM LONDON, U.K.
2. PLAY A VILLAIN IN MOVIES (SEE 1)
3. TALK FUNNY
4. SEE THINGS DIFFERENTLY

**LA** TAKE THE 10 TO THE 210  
TO THE 15 AND TURN RIGHT  
AT BARSTOW **LONDON**

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WE'VE ALL MET THE QUEEN



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WE WEAR FUNNY HATS



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A close-up photograph of two men in a boat. They are wearing white tank tops, white headwraps, and sunglasses. A Union Jack flag is visible in the background. The man on the right has a prominent, yellow, decayed tooth in his lower front teeth, which is the focus of the text overlay.

WE HAVE BAD TEETH

# 3 THINGS PLUS STUFF I'VE LEARNED

**BUT FIRST...**





// CREATIVITY



**“You can't stumble upon  
something new and wonderful  
if you don't have time  
to stumble.”**

**JANET ECHELMAN - SCULPTOR**



1. LEARN TO MOVE
2. LEARN TO COMMUNICATE
3. LEARN TO REASON
4. LEARN TO NEGOTIATE

1. LEARN TO MOVE
2. LEARN TO COMMUNICATE
3. LEARN TO ~~REASON~~ NEGOTIATE
4. LEARN TO ~~NEGOTIATE~~ REASON

1. LEARN TO MOVE
2. LEARN TO DRAW
3. LEARN TO COMMUNICATE
4. LEARN TO ~~REASON~~ NEGOTIATE
5. LEARN TO ~~NEGOTIATE~~ REASON

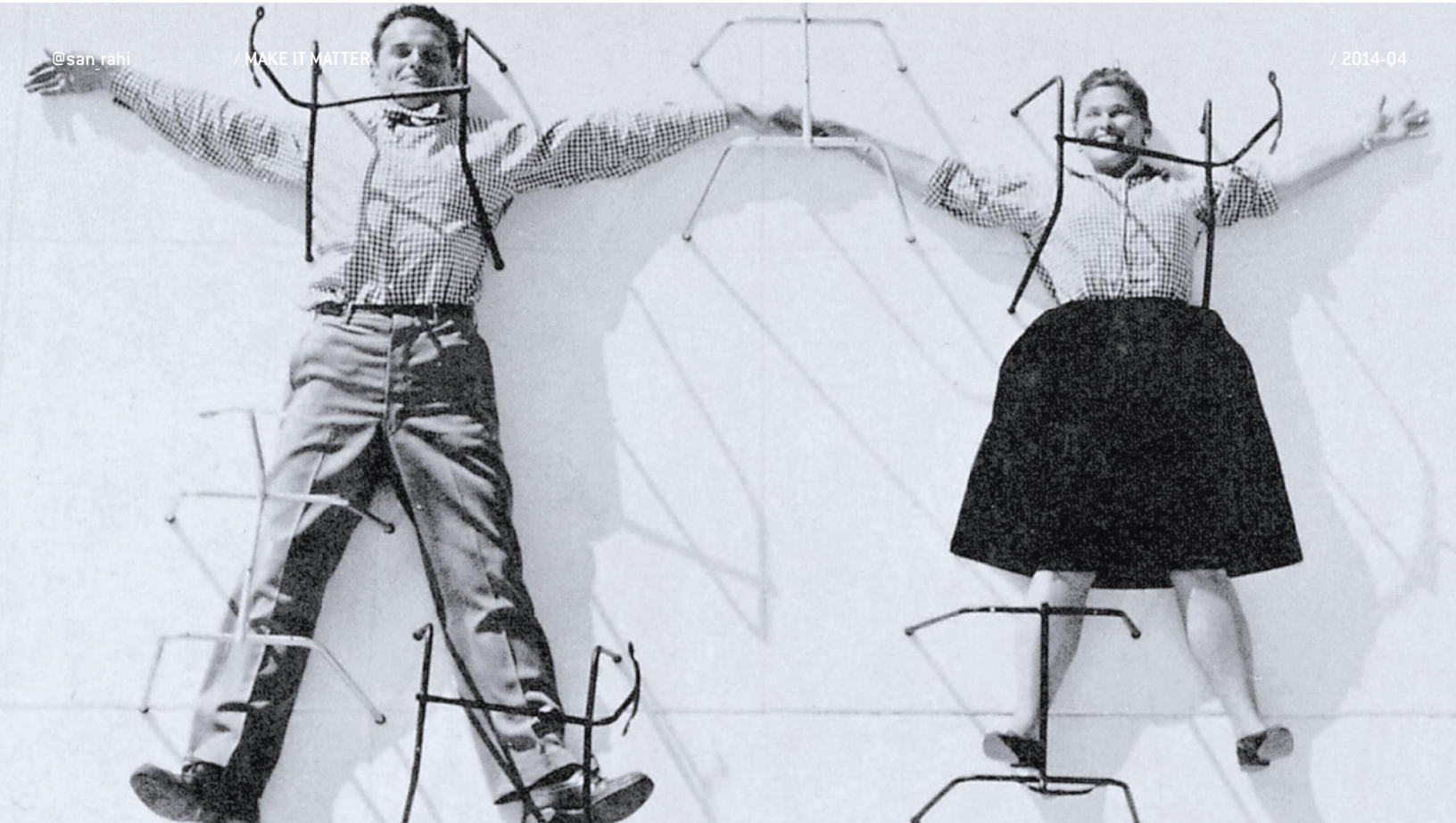
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CREATIVITY = HUMAN





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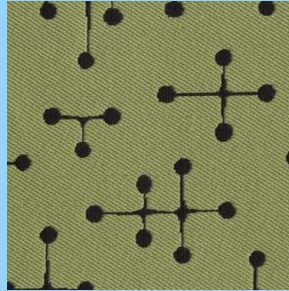
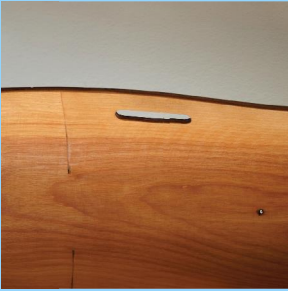


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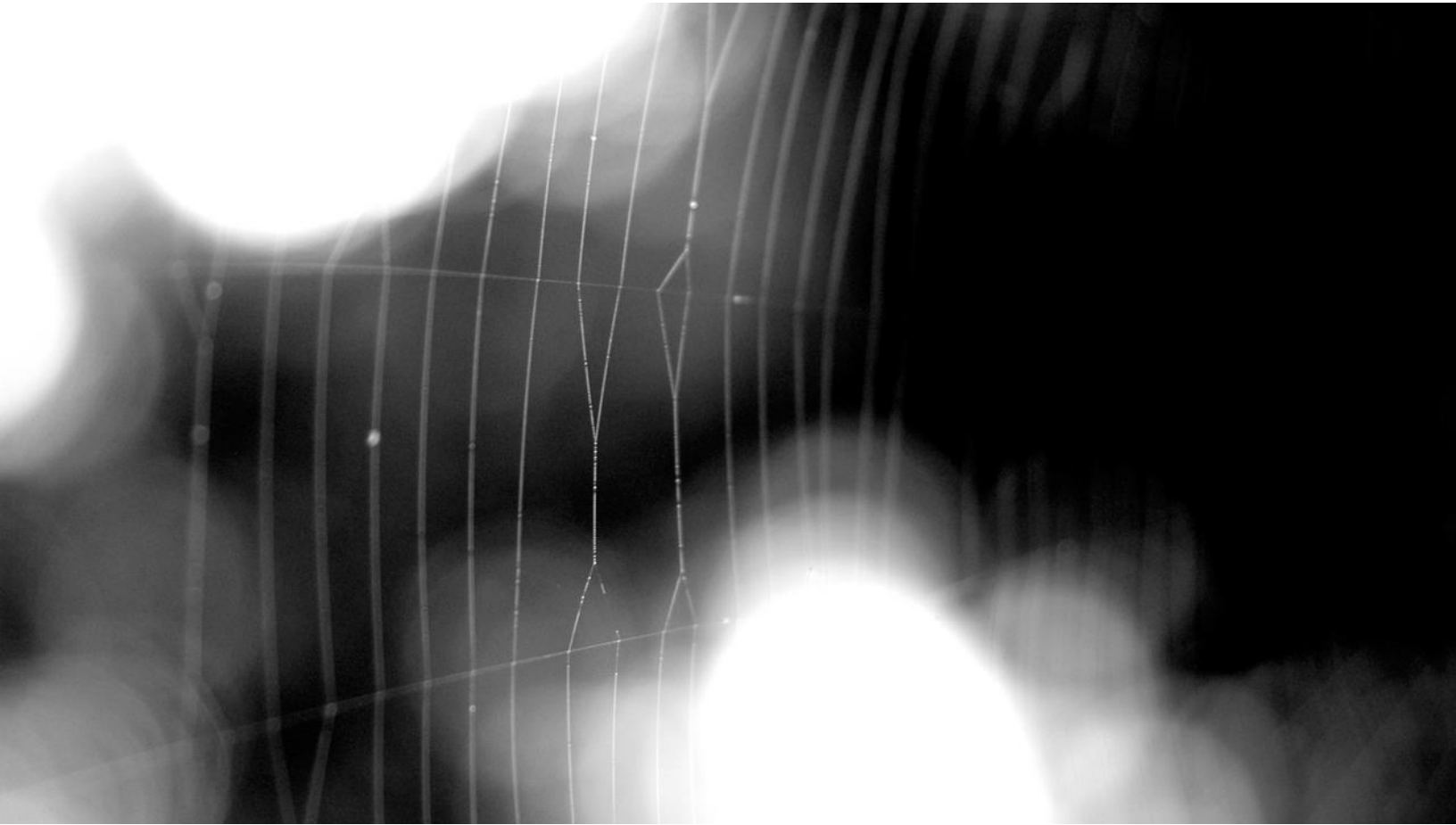
“You’re only given a little spark of  
madness. You mustn’t lose it.”

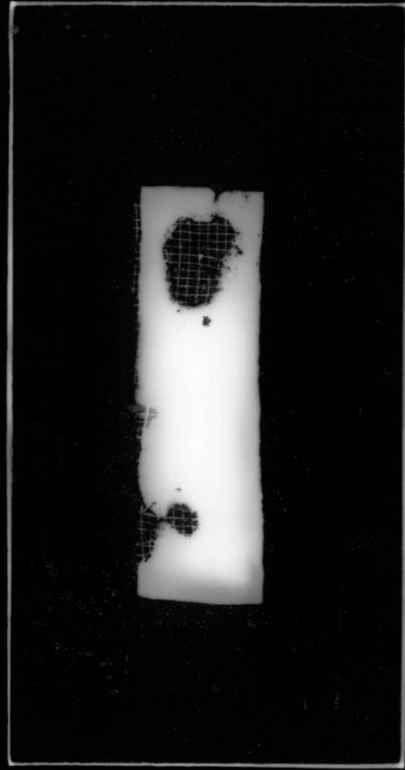
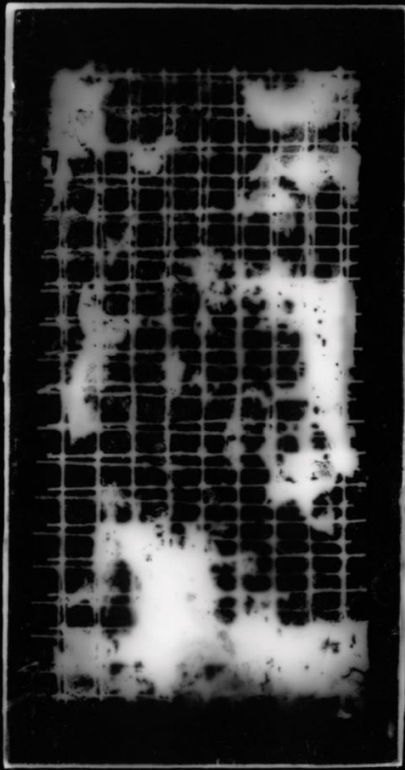
ROBIN WILLIAMS · ACTOR / COMEDIAN

# MY JOURNEY

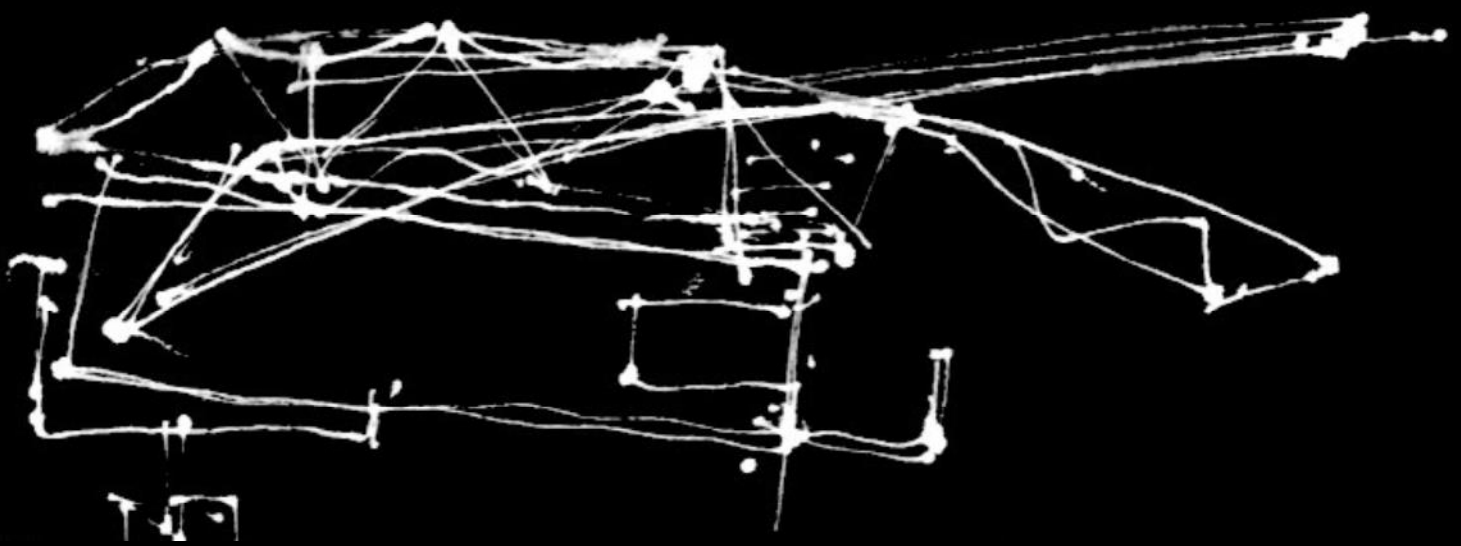


© Bristern Wex Photographic

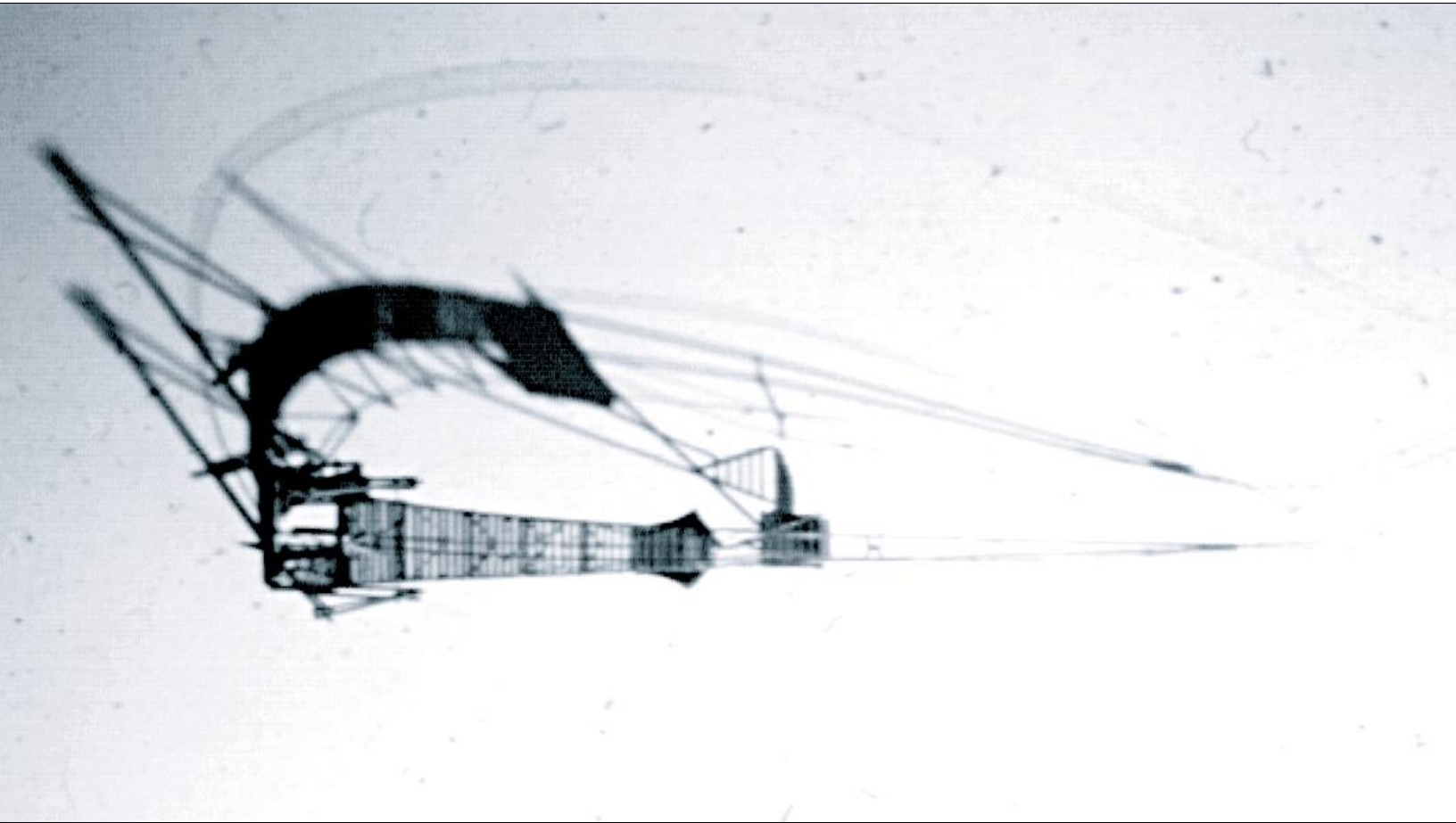




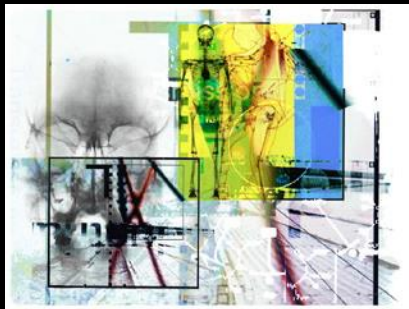




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Canon



T-Mobile®



ESPN

SONY



Jeep.

# STUFF I'VE LEARNED

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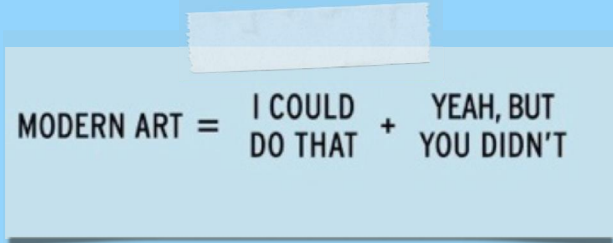


“Do or do not,  
there is no try.”

YODA - LITTLE FURRY GUY

# 1. JUST MAKE STUFF





MODERN ART = I COULD DO THAT + YEAH, BUT YOU DIDN'T

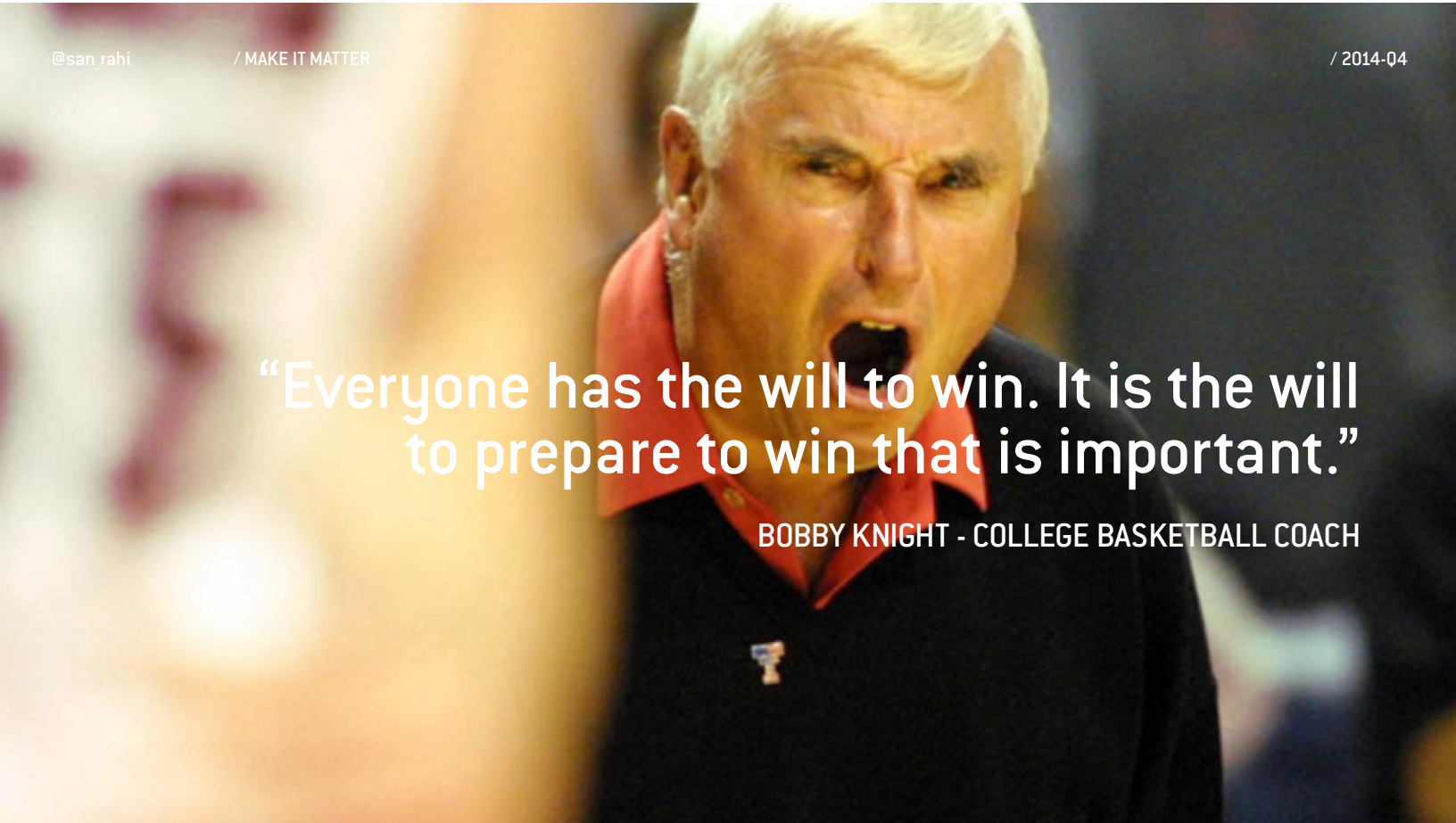
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“Everyone has the will to win. It is the will to prepare to win that is important.”

BOBBY KNIGHT - COLLEGE BASKETBALL COACH



# 2. YOU ARE WHAT YOU DO EVERYDAY



# 3. PUT IT UP ON A WALL

“If you’re never prepared to be wrong,  
you’ll never come up with  
anything original.”

SIR KEN ROBINSON - EDUCATOR



// FEAR

# 4. BE BRAVE FOR 15 SECONDS



**SKILL  
HUSTLE  
CONFIDENCE**

- 1.CONFIDENCE**
- 2.HUSTLE**
- 3.SKILL**

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THE MARSHMALLOW CHALLENGE:

- 20 / STICKS SPAGHETTI
- 1 / YARD TAPE
- 1 / YARD STRING
- 1 / MARSHMALLOW



**KINDERGARTENERS CREATE TALLER AND MORE INTERESTING STRUCTURES THAN BUSINESS LEADERS.**

**WHY?**

**KINDERGARTENERS CREATE TALLER AND MORE INTERESTING STRUCTURES THAN BUSINESS LEADERS.**

**WHY?**

**WILLINGNESS TO FAIL EARLY & OFTEN**

# 5. FAIL EARLY & OFTEN

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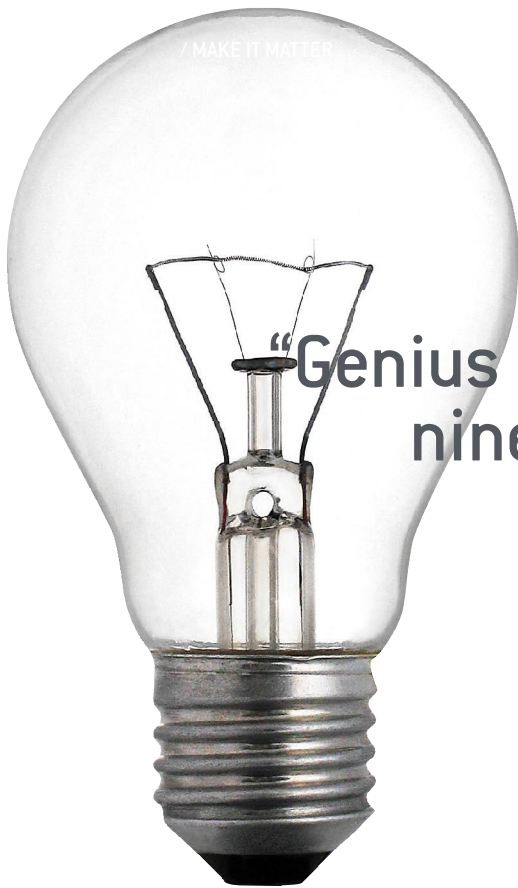


“You have to be willing to fail.  
It’s better when you don’t, but you  
have to be willing.”

JAMES CAMERON - FILM-MAKER / EXPLORER

# 6. WALLS HAVE EDGES





**“Genius is one percent inspiration, and  
ninety-nine percent perspiration.”**

**THOMAS EDISON - INVENTOR**

// CHOICE

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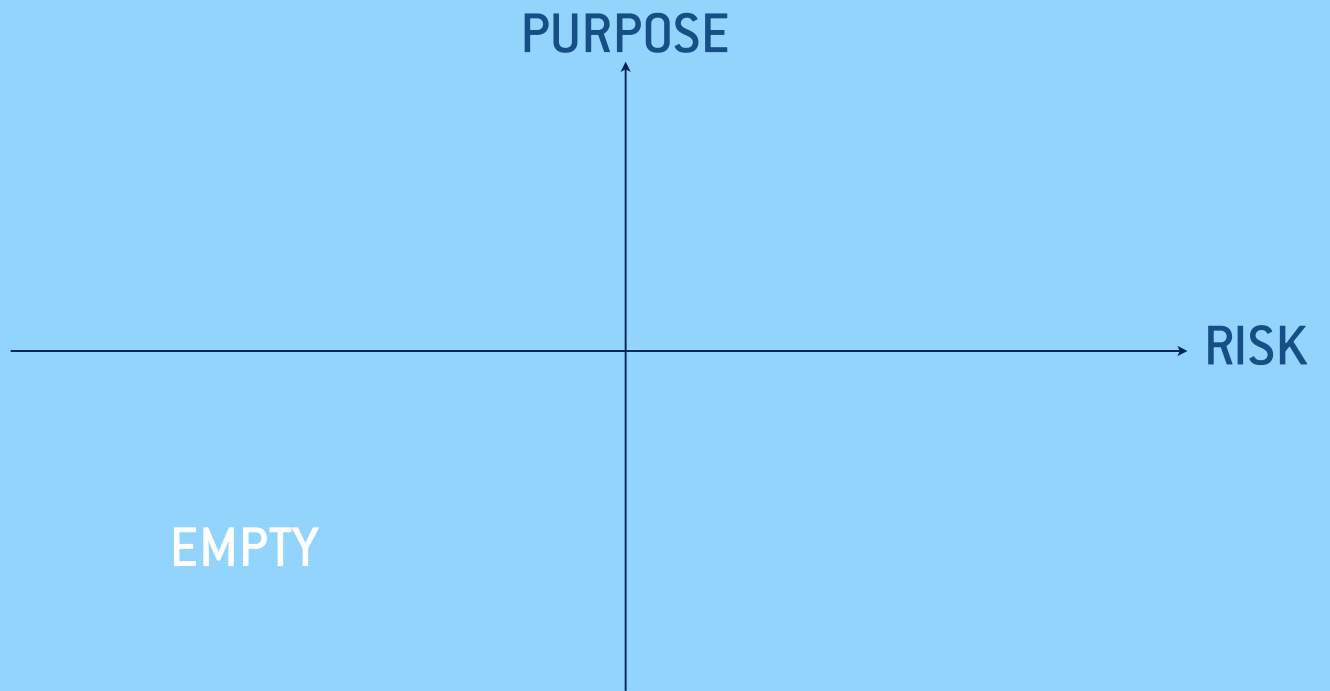
“Remember no one can make you feel inferior without your consent.”

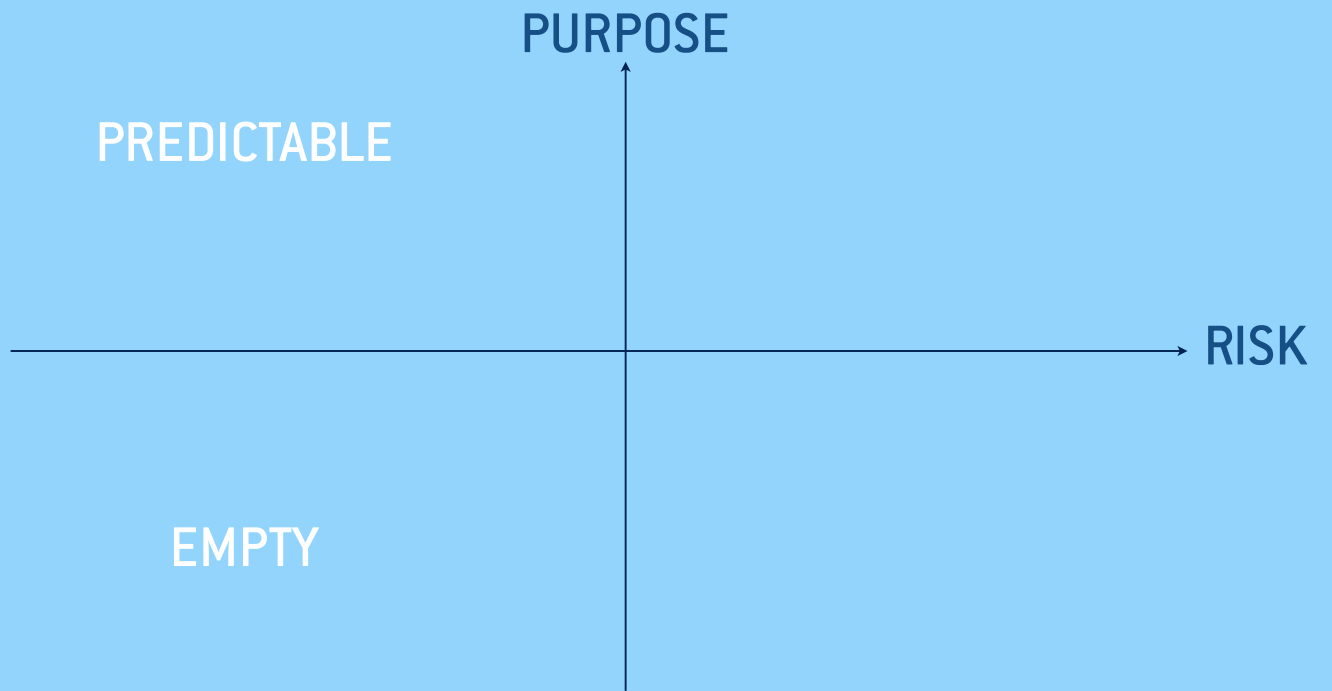
ELEANOR ROOSEVELT - FLOTUS

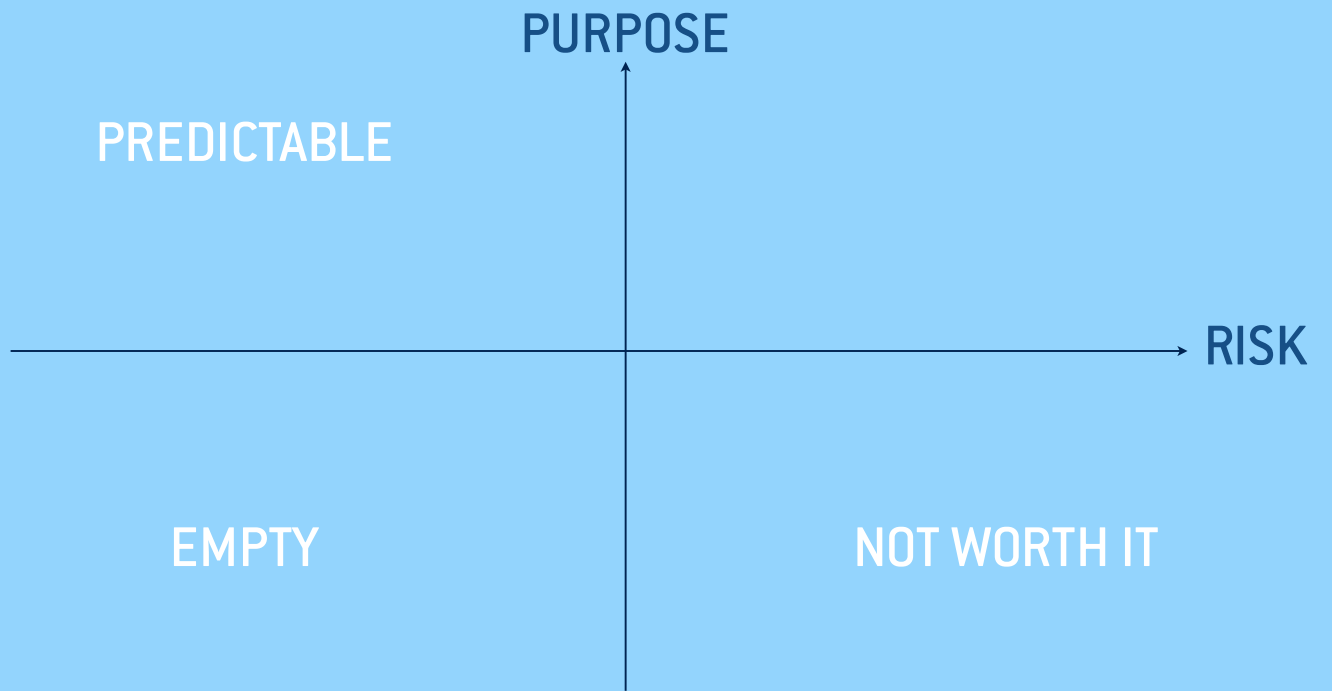


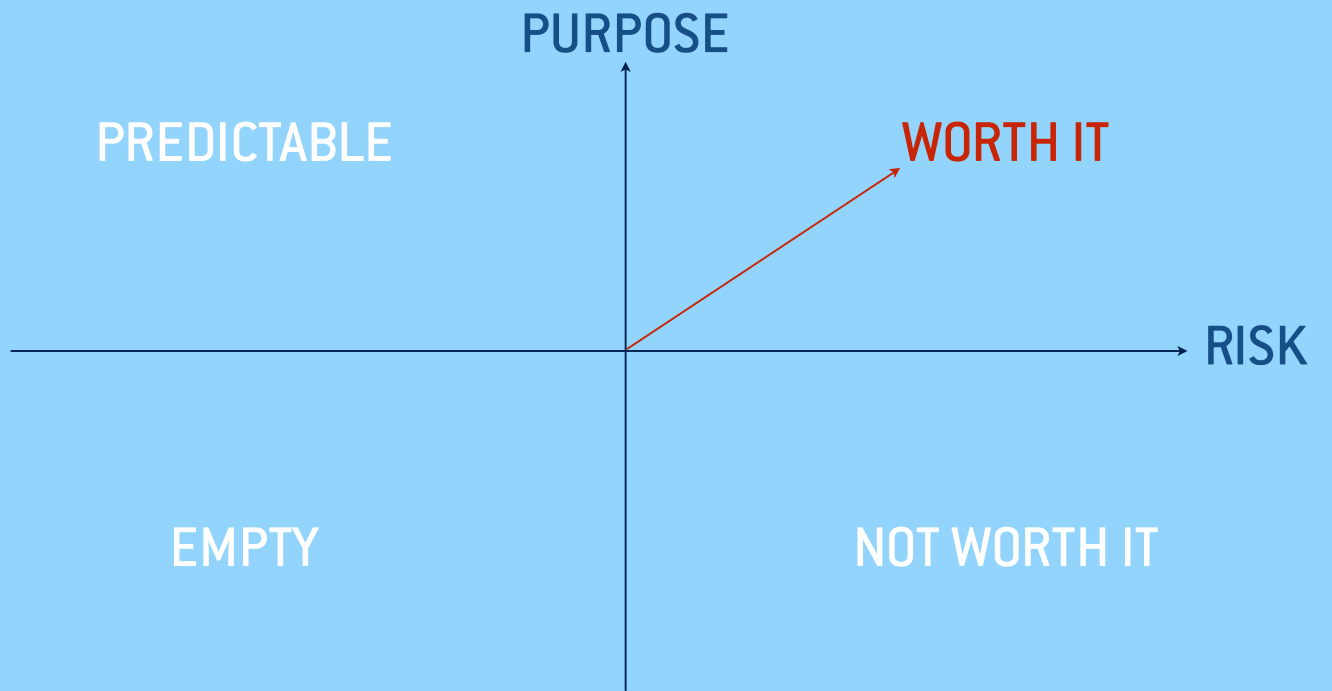
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**WHICHEVER WAY YOU'RE LOOKING  
IS WHERE YOU'LL PROBABLY GO**











# 8. CONNECT THE DOTS BACKWARDS

“Everything that can be invented  
has probably been invented.”

CHARLES H. DUELL - DIRECTOR OF US PATENT OFFICE

“Everything that can be invented  
has probably been invented.”

1899

CHARLES H. DUELL - DIRECTOR OF US PATENT OFFICE

# ONE LAST THING...

THANKS!