

# YBA GUEST RESOURCE TEMPLATE

# INTRODUCTION

- My name is Tina Robinson and I am 45-years-old.
- I have my own company called WorkJoy.
- My company empowers people to love what they do and helps organizations support this love through human-focused systems, practices, and processes.
- We coach, train, teach, and advise.
- As the owner and CEO, I do a LOT – but am starting to work with others to help get it all done!



# MY CHILDHOOD

- I was born in Fort Lauderdale and raised in Maryland, just outside Washington, DC



# MY FAMILY

- A little about my family
  - I'm the oldest of three, with a younger sister and brother
  - My father was from Argentina and moved to the US when he was 35. He was a house painter. He did not finish high school but was very smart.
  - My mom is from Maine. She started but did not finish college. She helped my dad's business until she began working for the school system when I was 12.



This is a picture of me, my sister Leah, and our mom

# MY HIGH SCHOOL

- I attended Gaithersburg High School in Gaithersburg, Maryland



# HIGH SCHOOL

- As a HS student I was a brain – all honors classes, helped with the year book. My friends also were in honors classes. We were geeks, nerds, but cool.



# HIGH SCHOOL

- Things that I really liked in high school were:
  - My friends
  - Cool 80s music
  - Earning good grades
  - My English classes
  - Learning sign language



# HIGH SCHOOL

- Things that felt difficult or challenging for me while I was in high school were:
  - Math – I did well but it was harder for me
  - The pressure to earn good grades to be able to get into college
  - Balancing school and friends and work





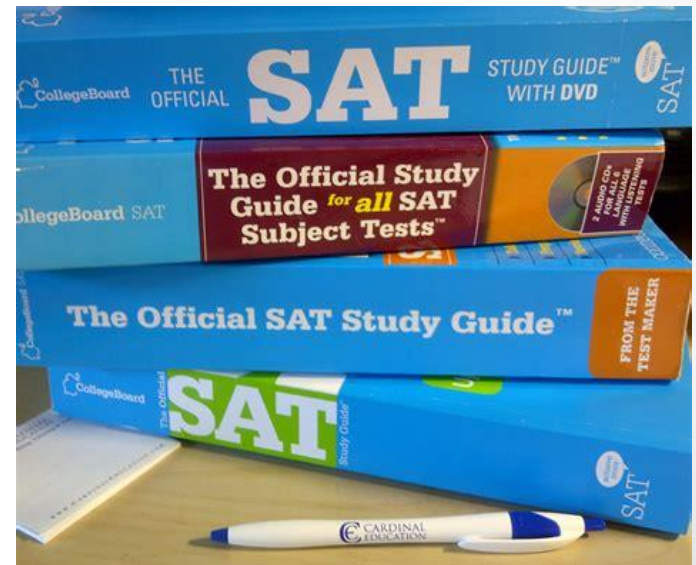
# HIGH SCHOOL

- Jobs I worked while I was in high school were:
  - Public library
  - Department store – holiday department
  - Department store – men’s department
  - Video store
  - Babysitting
  - House cleaning  
(with a friend – we did it for her neighbors)
  - Helping my dad’s house painting business – I stripped wallpaper



# GETTING IN TO COLLEGE

- The top few things I did to ensure I got into college were:
  - Good grades
  - Diverse part-time jobs
  - Practicing for the SAT
  - Letters of recommendation from teachers
  - Extracurricular – school organizations
  - Really wanting it and having a plan for what I might do after I graduated



# COLLEGE

- I attended college in Charlottesville, Virginia and graduate school (MBA) at the University of Michigan
  - Both top-10 schools at the time
  - Received lots of financial aid



# COLLEGE

## Things I enjoyed in college

- Interesting classes
- Freedom to live where I wanted and manage my own schedule
- Beautiful schools with an amazing history
- Being part of a service fraternity contributed great things to the community

## Things I didn't enjoy in college

- Missing my family that first semester (but you get used to it!)
- Worrying about money
- Worrying about finding the right job after graduation
- Fraternity parties – I have a limited tolerance for beer

# COLLEGE

## Favorite classes

- English – especially poetry
- Psychology
- Archaeology
- Oceanography
- Life beyond the Earth
- Business strategy
- Accounting (the logic was comforting)

## Least favorite classes

- Shakespeare (a ton of reading that I often didn't finish)
- Finance (lots of math!)



# COLLEGE

- Jobs I worked while I was in College were:
  - Work-study on campus, including the School of Education
  - Waitress at a Mexican restaurant/bar
  - Telemarketing
  - Victoria's Secret (retail)
  - Teaching arts and crafts at a large summer camp
  - Babysitting
  - Internships (publishing, HR)



# COLLEGE

- Things that felt difficult or challenging for me while I was in college were:
  - Balancing everything – classes, working, cooking and cleaning my own apartment
  - Figuring out what I wanted to do when I graduated and choosing the right classes to prepare me for this job



# GETTING A JOB AFTER COLLEGE

- The top few things I did to ensure I got a good job after college were:
  - Internships, internships, internships!
  - Practice interviewing with your career center
  - Build your network – family, friends
  - Have a strong resume – well-formatted, no typos
  - Tell a good story for why the job is a fit for your interest and experience
  - Don't give up and have a sense of humor



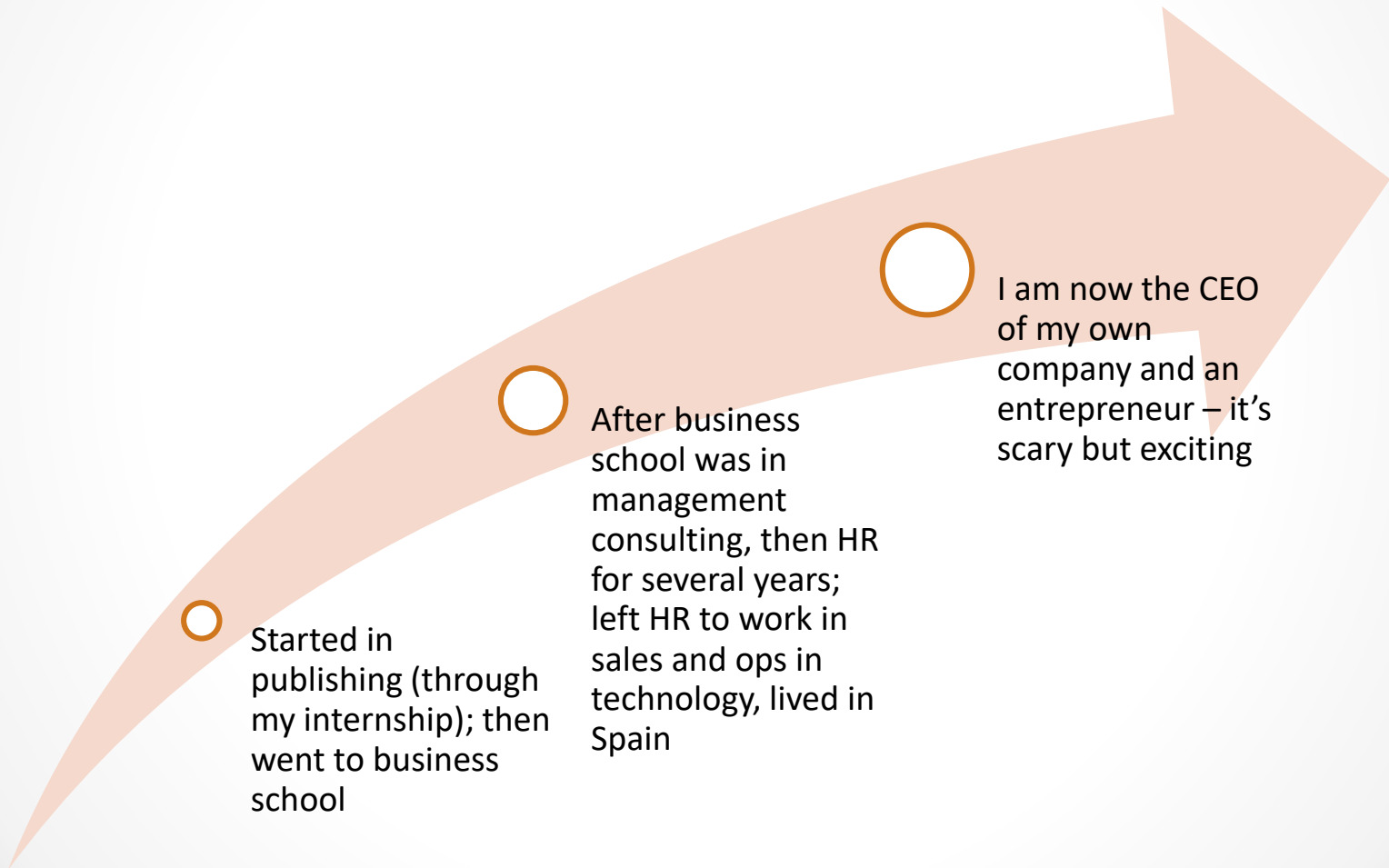


# THIS IS MY COMPANY

- Every day at my company:
  - (describe in more detail your company i.e. history of your company, what you sell/create/do, who your end client is, how many people work there, where it's based, etc.)



# MY CAREER PATH



# MY CAREER

- The first job I had after college was:
  - Advertising and Circulation Coordinator at the monthly magazine for new car dealers published by the National Auto Dealers Association
  - I sorted mail, helped advertising and marketing – and met my husband
- The worst job I have ever had was:
  - Telemarketing – having to make phone calls to collect data for a yellow pages kind of product



# MY CAREER

- Challenges I have had to overcome throughout my career are:
  - Trusting your instincts
  - Realizing it's OK to have a job that's just a job
  - Not over-working – keeping family and friends in balance
  - Facing my fear about being an entrepreneur

# MY ROLE WITHIN ORGANIZATION



# MORE THAN JUST WORK

- When I am not at work I like to:
  - Spending time with my husband, Aaron
  - Spending time with friends
  - Walking on the beach
  - Studying astrology
  - Gardening
  - Playing with my pet birds



# DO IT ALL OVER AGAIN?

- If I could talk to my high school self, what would I say?
  - Have fun but keep up those grades – they made a difference
  - Experiment – try new clubs, activities, classes, friends
  - Treasure the memories of your friends
  - Your career path will change and you're developing the resilience and agility to manage that change



# QUESTION AND ANSWER

