

IAN TRUITNER



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- CEO/Co-Founder of RANDIAN
- Head of Production, Thousand Mile Media
 - Award-winning Film Director
- Masters of Business Administration, Penn State
 - Bachelor of Arts, University of Minnesota
 - Directors Guild of America
 - U.S. Army Veteran

IAN TRUITNER



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- Grew up in St. Paul, Minnesota
- Played the Cello and was in the Chess Club
 - Played Dungeons and Dragons
 - Biracial
- Paperboy, Busboy, Pet Store, Warehouse, Breakfast Cook
 - Army and Theater - WTF?



loser



loser

FEAR OF SUCCESS



loser

~~FEAR OF SUCCESS~~
NOT AFRAID TO FAIL

“SUCCESS IS GOING FROM FAILURE TO FAILURE WITHOUT
LOSS OF ENTHUSIASM”

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- Clumsy and accident prone
- Failed twice on entrance exams to military school
- First planned engagement as a naval officer was a colossal debacle, resulting in a demotion
- As a politician, even after leading his country to successful victory in WWII, he was promptly voted out of office

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SIR WINSTON CHURCHILL

Greatest Briton of all time (BBC)
Greatest Prime Minister of all time (Telegraph)

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- Ousted from that same company, which he had founded
- Started a new space exploration company, but first three rocket attempts failed

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Founder of SpaceX, Zip2, Tesla Motors
"Businessperson of the Year in 2013" (Fortune Magazine)

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- Accused of being a big business sellout from those on the right

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NELSON MANDELLA

First black President of South Africa
Leading role in ending apartheid
Nobel Peace Prize

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- Multiple product failures
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STEVE JOBS

Apple became the most success company in the world
Animation company he failed to sell was Pixar, which he later sold to Disney for 7.4BIL

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- After one of her first big auditions was told she was "too ugly" for the role
- Some reviews of her roles: "She mostly looks bored."
"Adrift and lost" and "Brings the whole film to a stop"

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MERYL STREEP

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MERYL STREEP

20 time Oscar nominee
3 time Oscar winner





“INSANITY IS REPEATING THE SAME MISTAKES AND EXPECTING DIFFERENT RESULTS”



“INSANITY IS REPEATING THE SAME MISTAKES AND EXPECTING DIFFERENT RESULTS”

- Unknown

HETERODOX SHIFT

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hetero (prefix): a combining form meaning “different,” “other,” used in the formation of compound words

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shift: a slight change in position, direction, or tendency

HETERODOXY



SIR WINSTON CHURCHILL

HETERODOXY



SIR WINSTON CHURCHILL

Avid landscape painter



HETERODOXY



ELON MUSK

HETERODOXY



ELON MUSK

Dons face paint and the body glitter at Burning Man

HETERODOXY



NELSON MANDELLA

HETERODOXY



NELSON MANDELLA

Ballroom dancer and performed in a drama society play in college

HETERODOXY



STEVE JOBS

HETERODOXY



STEVE JOBS

Audited calligraphy class, which influenced design principles of Apple products

Kitchen **Score: 10/17**

far enough to allow entry.

>enter house

Kitchen

You are in the kitchen of the white house. A table seems to have been used recently for the preparation of food. A passage leads to the west and a dark staircase can be seen leading upward. A dark chimney leads down and to the east is a small window which is open.

On the table is an elongated brown sack, smelling of hot peppers.

A bottle is sitting on the table.

The glass bottle contains:

 A quantity of water

>get all

kitchen table: What a concept!

brown sack: Taken.

glass bottle: Taken.

quantity of water: I can't reach that.

>

HETERODOXY



MERYL STREEP

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Originally applied to law school, but overslept the morning of her interview

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“Acting is not about being someone different. It’s finding the similarity in what
is apparently different, then finding myself in there.”

**WHAT'S YOUR
HETEROXY?**

**HOW WILL YOUR FAILURES
MAKE YOU SUCCESSFUL?**