



**Isabel Harvey**

*The Story*

hola

Me in 1995





**Also me in 2015**



**Fun Facts**  
*about me*

1

**I speak 3**  
*languages*

2

**I am a big big fan of**

*The lord of the rings*



3

I have 3  
heights



**I am from**

*Mexico*

● Los Angeles



*Mexico City*

**21.2M People**

# A city built over another city



A city full of life



# A city where the unexpected happens





**A city full of contrast**



**and extreme poverty**

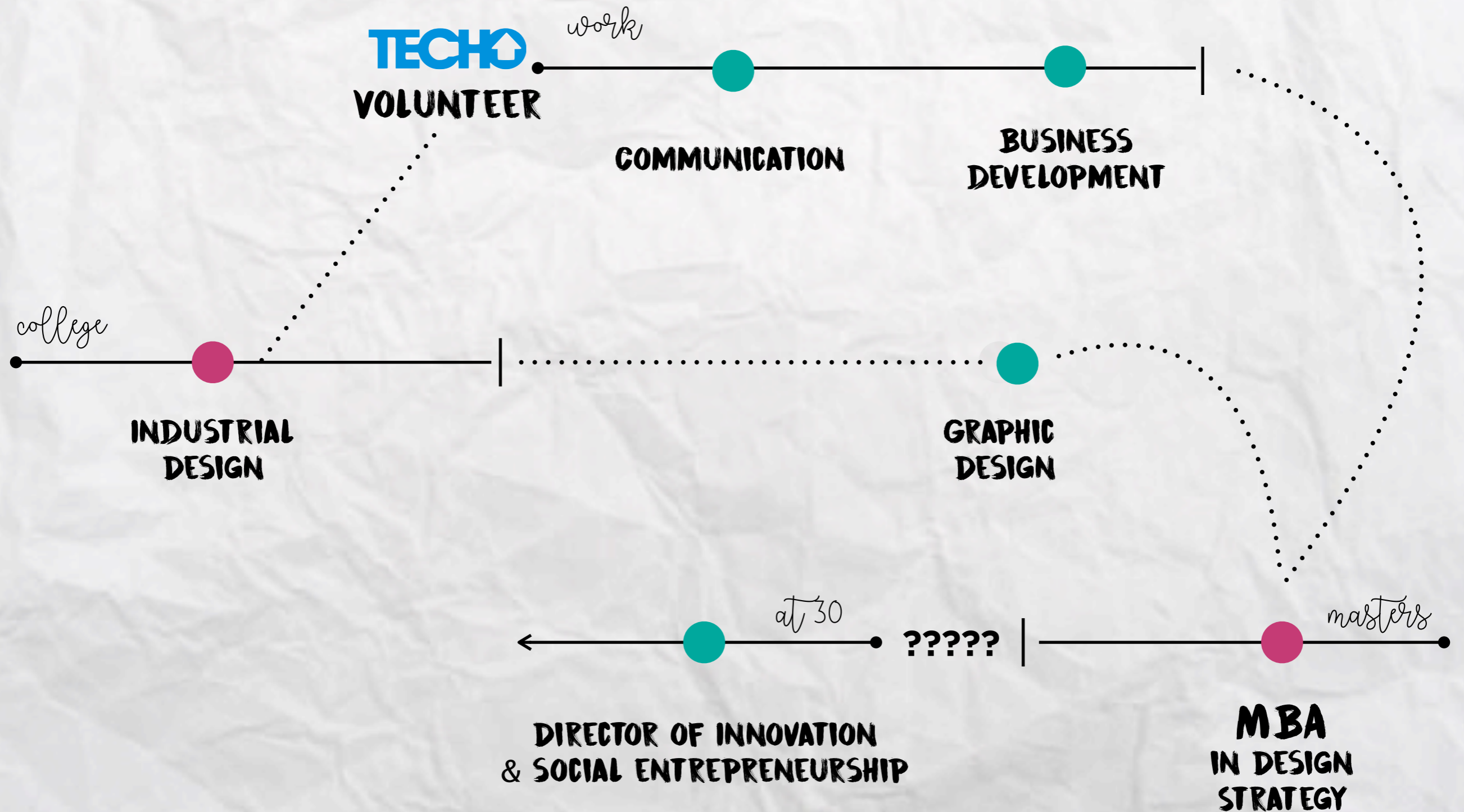


# the beginning of *my journey*

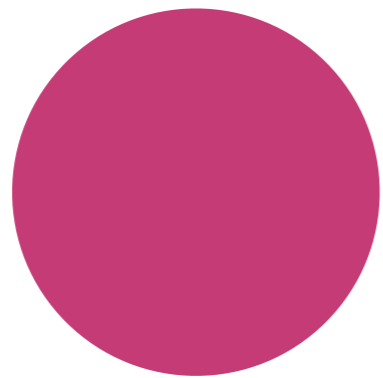


**my weird**  
*career*

# my weird career

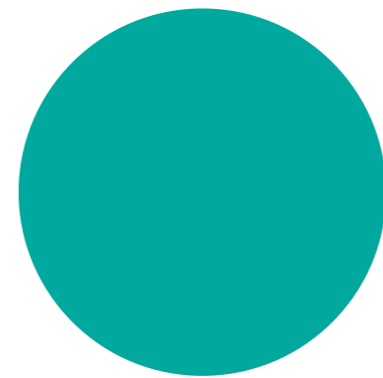


**social**  
entrepreneurship?



**companies make**

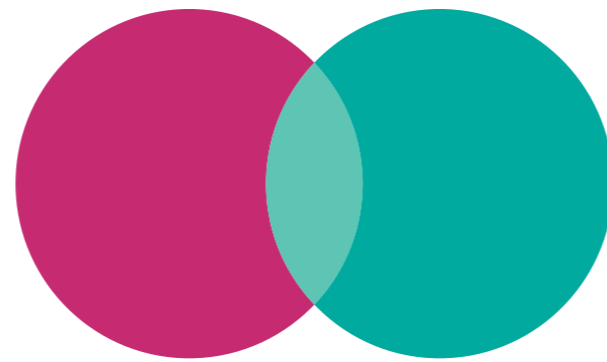
*money*



**nonprofits make**

*impact*

**what happens if a**



**business** *is* **social?**



# AS PLUS







  
**DRY-NERGY**  
**¡¡ NO MÁS FOSAS !!**

 **1**   
Después de usar el baño  
coloca un poco de  
aserrín con tierra.

 **2**  
Cuando la cubeta esté  
llena, solo retira la bolsa  
y amárrala.

 **3**  
El camión de la basura  
recogerá la bolsa.

**BENEFICIOS:**

- Ahorrarás más de 80 lts de agua por semana
- No genera malos olores
- Evita infecciones y plagas
- Contribuyes a mejorar el medio ambiente

**¡ CONTÁCTANOS!**

 /Dry-Nergy  33 1445 7292

# what do *I do?*

**1**

**invite  
people  
to generate  
new ideas**

**2**

**design  
challenges  
for people  
with ideas**

**3**

**Incubate  
ideas to  
make them  
real**

**Let's give it**

*a Try*

**Let's give it**

*a Try*

**1**

**Pick something  
you like to do**

**2**

**Pick a cause  
you care about**

**3**

**Pick a way  
you know of  
making money**

**Now,  
come up with  
5 ideas**

**2 minutes / idea!**



**Talk about your idea with the person next to you**

*improve it together*

**5 minute / idea!**

**who wants to**  
*share?*

**life is messy and full of challenges**

*find your passion*



**I'm inspired by the vision that**

*this world can be*

**good, fair and equal.**



**Isabel Harvey**

*Thanks!*

[isaharvey@gmail.com](mailto:isaharvey@gmail.com)