

¿Quien Soy?



When we give one another time we are giving one another a portion of our lives we will never get back. So let's respect each other's time and make this productive.



Agenda

- POP QUIZ
- 3 KEY LIFE LESSONS
- TVC INTRO
- CHALLENGE
- Q & A



Pop Quiz

1. What is the total Spanish Speaking world population?

HINT: 200 million - 700 million

2. What was the third recorded written language in North America?

a. Italian b. English c. Mandarin d. Spanish e. Portuguese

3. What are 2 of 8 major benefits in being Bilingual mentioned by Ebony and NY Times?

4. What African American Renown Basket Ball Player Speaks Spanish?



1. WHAT IS THE TOTAL SPANISH SPEAKING WORLD POPULATION?



**567+ MILLION SPANISH
SPEAKERS WORLD WIDE**

**331 MILLION SPANISH
INTERNET USERS WORLDWIDE
GROWING BY 12%**

**415 MILLION MOBILE PHONE
SUBSCRIPTIONS IN LATAM IN 2017**

**64% OF HOMES IN COLOMBIA
HAVE INTERNET SERVICE**

**INTERNET USERS IN MEXICO WATCH MORE THAN
14 HOURS OF ONLINE VIDEO PER MONTH**

(MEXICO, CENTRAL/SOUTH AMERICA, SPAIN, AND USA SPANISH DOMINANT BILINGUAL)

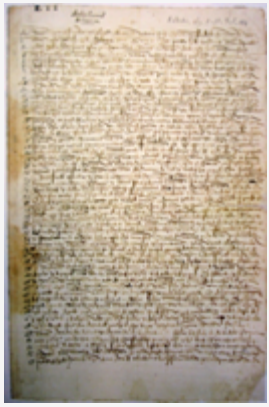


2. WHAT WAS THE SECOND WRITTEN LANGUAGE RECORDED IN NORTH AMERICA?

Portuguese came third.

Spanish was the first written and spoken language in North America

CHRISTOPHER COLUMBUS WROTE ABOUT HIS FIRST VOYAGE TO AMERICA IN SPANISH, 1493 TO LUIS DE SANT ANGELO, TREASURE OF ARAGON



<https://www.theguardian.com/us-news/2015/jun/29/us-second-biggest-spanish-speaking-country>

<http://www.politifact.com/truth-o-meter/statements/2016/nov/07/tim-kaine/tim-kaine-right-spanish-was-first-european-language/>

<http://nationalhumanitiescenter.org/pds/amerbegin/contact/text1/text1read.htm>

3. What are 2 of 8 major benefits in being Bilingual mentioned by Ebony and NY Times?

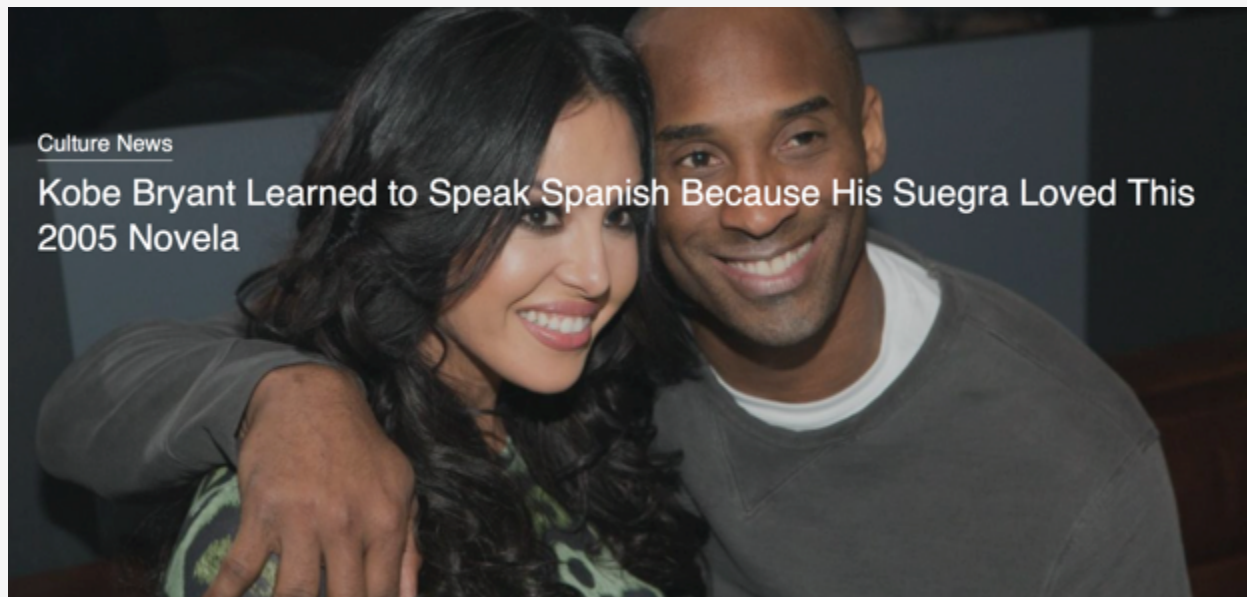
1. Scientific studies results show being bilingual, makes you smarter
2. It can have a profound effect on your brain, improving cognitive skills and memory
3. Language skills make you competitive in a globalized economy (Make an average 10%-20% more)
4. You more resistant than others to the onset of dementia and other symptoms of Alzheimer's disease
5. You will be part of the 3 billion bilingual world community (43% of world population)
6. Strengthen your social and communications skills at your work and city communities
7. You can visit several countries around the world understanding languages and learn more about the culture
8. 7-month-old babies exposed to two languages from birth quickly learn to adapt in new environments and solve problems

Source:
<http://languages.org/bilingual.php> https://en.wikipedia.org/wiki/World_population

<https://www.tuvisioncanal.com/player/527/93580?lang=es> <http://www.nytimes.com/2012/03/18/opinion/sunday/the-benefits-of-bilingualism.html>
<http://www.ebony.com/life/travel-learn-spanish#axzz4xiFx0O5e>



4. What African American Renown Basket Ball Player Speaks Spanish?



<http://www.nba.com/video/channels/originals/2016/04/22/kobe-spanish-language.nba#/>



3 KEY LIFE LESSONS



¿QUIEN SOY?

Ulysses Alvarado is a devoted, affectionate, adventurer, respectful and loving family man with a sense of humor and spiritual values. And an Intelligent, innovative, optimistic and visionary. He is proud to have is Central American bloodline, a Nicaraguan father and Salvadoran mother, which instills in him the determination , perseverance that every entrepreneur needs and the philanthropy heart that motivates him to change the world.



IDENTIFYING YOURSELF

~~VOLATILE
MATERIALS &
RELATIONSHIPS~~

~~EGO~~

~~SOCIETY'S
LABELS~~

CORE VALUES & CHARACTERISTICS

Respectful, Devoted, Intelligent, Adventurist, Direct, Intense,
Motivational, Responsible, Loving, Forgiving, Humble,



EMBRACE FAILURES

Business Gurus

1. Henry Ford
2. Bill Gates
3. Walt Disney

Scientists

- Charles Darwin
- Isaac Newton
- Albert Einstein

Public Figures

- Abraham Lincoln
- Oprah Winfrey
- Michael Jordan

Hollywood

- Oliver Stone
- Stephen Spielberg
- Stephen King

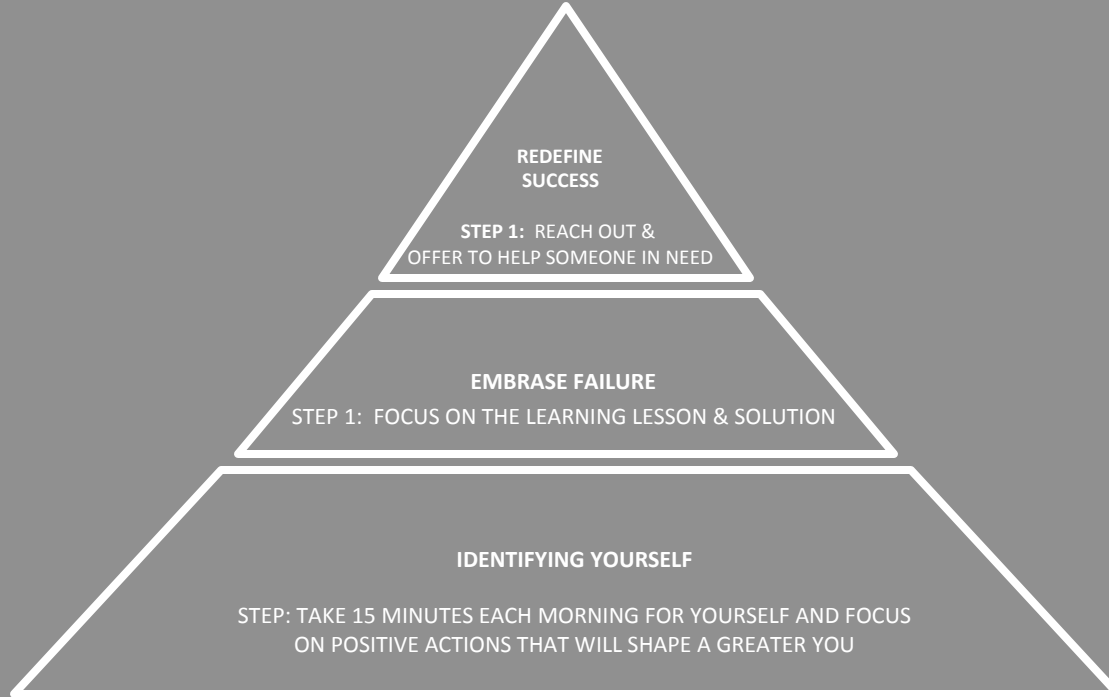
**Failure is temporary unless you make it permanent.
Permanent failure signifies NOT pursuing your dream(s) and
NOT learning from the past.**





- FIND YOUR PASSION
- BE SELFLESS
- BE COMPASSIONATE
- UNITE YOUR COMMUNITY





TU VISION CANAL INTRO

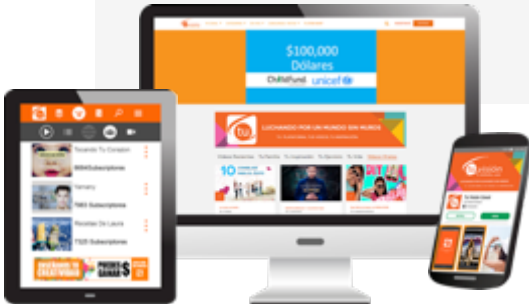


1. Who used to watch Dora the Explorer, Chavo del Ocho or Chapulin Colorado when they were younger? How about now?
2. Would you agree the popular Spanish & English Language content on TV and Radio is limited to Soap Operas, Negative News, Gossip talk shows and reality Shows?
 - a. Is this content helping uplift our community?
3. With the show of hands choose three content categories that would interest you to watch in Spanish?
 - a. Motivational & Inspirational
 - c. Science & Technology
 - d. Fashion & Beauty
 - d. Pets and Animals
 - e. World Travel
 - f. Fitness
 - g. Fashion
 - h. Healthy Cooking
 - i. Music
 - j. Gamer
 - H. Sports
4. Would you view videos daily on a platform commits to donate to non-profits and opportunities to fund future entrepreneurs for every video view that has a 15 sec commercial?



WHO WE ARE

Tu Visión Canal (TVC) is the **first** Interactive Video Platform for **Spanish Speakers** to **upload and live stream** brand and family safe content, developed to **fulfill** the **vast acculturated** technology gap of 205 million users, which generates a higher advertising RPU than traditional social media.





ALEXA RANKING APRIL 15 - May 15, 2018
80 MILLION U.S. WEBSITES

REACHED
800K +
U.S. UNIQUES
IN APRIL, AND GROWING

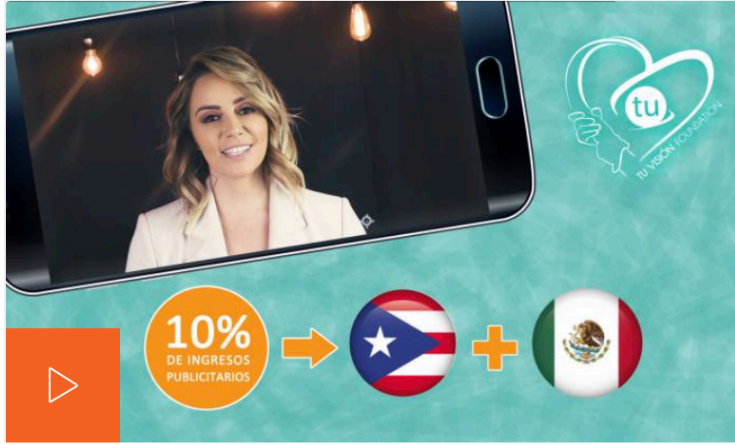
In less than 1 year of TVC's official launch, it has reached close to 800,000 monthly U.S. uniques and has topped national top Spanish TV and radio networks.

A tablet displaying a list of websites and their Alexa rankings. The list is titled 'WEBSITE' and 'ALEXA RANKING'. The websites are listed in descending order of ranking. The Alexa ranking for 'tu.vision CANAL' is 62,777.

WEBSITE	ALEXA RANKING
	53,374
 Mega 96.3 FM La Raza 97.9 FM	59,861
	62,777
	158,245
 Jose 97.5 FM La Suavecita 107.1 FM	175,166
	197,775
	337,156
	389,882
	425,060

HELP REBUILD PUERTO RICO & MEXICO

ABOUT US



RosieRivera y Tu Vision Foundation



SUMMER OPPORTUNITIES

1. World Cup Fan contest and winner receives \$500
2. Quinceanera Contest with a chance to win \$1,000 dress
3. Family funny video contest with a chance to win \$500
4. Become a Tuvisioner and upload bilingual videos and earn \$90 for every 10,000 U.S. video views with commercials



CHALLENGE





This document and the information in it are provided in confidence, for the sole purpose of exploring business and investment opportunities between the disclosing party and the receiving party concerning Tu Visión Canal's project, and may not be disclosed to any third party without express written permission from the disclosing party.