

CHIN GREGORY

Youth Business Alliance Guest Speaker Presentation

Chin Gregory Biography

Chin Gregory started his adult life as a professional rugby player, signing for London Wasps in his senior year of high school. A string of unfortunate injuries meant he had to cut his professional career short less than 5 years later.

Taking his connections from his sporting career, Chin launched a hospitality company, TKG Sports, and shortly after a concierge agency named TKG Luxury. TKG Luxury provided fortune 500 companies with global “money can’t buy” experiences and was named the fastest growing concierge company in Europe by Trade-Only in 2006.

After the recession decimated the luxury hospitality industry, Chin made the transition to online marketing after a recommendation from a friend. He set up TKG Media, a marketing company that created and sold personal development information products for men. Chin grew the company to 7 figures in revenue after just 2 years.

In 2017 Chin founded Chin Gregory Media. In a very short time CGM is already being recognized as one of the leading digital agencies in the affluent marketing space. Chin is also a keynote speaker and business advice coach, who shows millennials how to go from 6 to 7 figures by growing their mindsets, inner circles and income generating skills.

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YBA Presentation Outline

My Background

- Bank Of Chin – Story of my first entrepreneurial venture.
- Sporting Career & High school.
- My early businesses.

My Current Business – Chin Gregory Media & TKG Media

- Creating advertising campaigns for businesses that sell to rich people.
- Helping millennials and young people become millionaires.
- Managing my TKG team. Personal development, dating and relationship info products.
- My typical day/week.
- Building my agency and building my personal brand.

An Activity Creating Adverts

- Pick a product.
- Decide who we should sell it to.
- Create an advert for that product.

Q&A

- Open forum Q&A with the kids.
- Feel free to ask me anything,