



# KELLY SANCHEZ

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*USC Senior // Digital Content Producer & Impact Strategist*



IF YOU DON'T LIKE SOMETHING  
DO SOMETHING ABOUT IT.

# WHO IS SHE?

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- Kelly Sanchez - 22 years old
- Senior @ USC
  - Major: NGO's and Social Change
  - Minor: Social Entrepreneurship
- Digital Content Producer // Social Impact Strategist
- I help people maximize their efforts in helping others, and also I create media online in a variety of platforms.
- I coach others to live happier, healthier lives.

IT TAKES COURAGE TO GROW UP  
AND BE WHO YOU TRULY ARE.

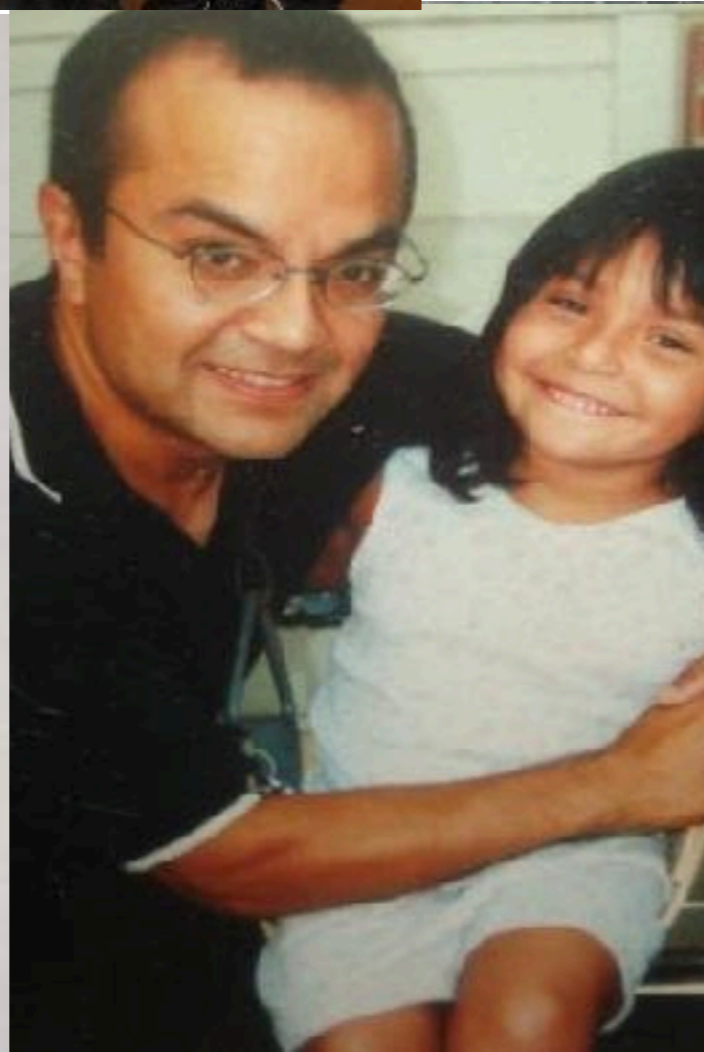
# MY CHILDHOOD

- *Insecurity / Self Doubt*
- *LOTS of Basketball*
- *Family*



**Kelly Sanchez**

**My Favorite Marengo Memory:** The Fun Fair and Science School. **In 20 Years, I Will Be:** A pro basketball player with a grad school degree.



GOOD THINGS HAPPEN WHEN  
PREPARATION MEETS OPPORTUNITY

# SPLIT BETWEEN TWO WORLDS

- *Realized life was based on choices*
- *Realized "why not me"*
- *Saw family members get lost in life, over and over.*



ALWAYS REMEMBER  
WHERE YOU CAME FROM



# HIGH SCHOOL - LA SALLE (PASADENA)

- *Insecurity / Self Doubt AGAIN*
- *First time in a space where I'm one of 3 Latinas*
- *Growing into myself (Less Basketball, New York, Less Family)*



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Kelly Margaret Sanchez, gives the Welcome Address during La Salle High School's 54th Annual Commencement Ceremony, at the Church of the Nazarene in Pasadena, Friday, May 25, 2013. (Correspondent Photo by James Carbone/SXCITY)

FAILURE IS INEVITABLE.. IT IS HOW  
WE CHOOSE TO RESPOND THAT  
MATTERS

# PATH TO COLLEGE

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St John's University - Queens, NY

Major: Global Communication  
Joined clubs, groups, friends  
First Bedroom - "real adult"

But, not for me... just yet.

University of Southern California - LA

Major: NGO's and Social Change  
Network // Internships  
First Apartment  
3 Summers Abroad for "Work"

And now, I'm able to live anywhere.

IF YOU DON'T THINK  
YOU CAN, WHY WOULD I?

# JOBS (STARTING AT 12 - NOW)

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- Babysitting (12)
- **Saladish**
- **Califia Brand Ambassador**
- Admissions Assistant
- Dentist Office Assistant
- **Fusion Public Relations**
- Legal Clerk
- **Business Development HC**
- Coca Cola Marketing
- Softball/Basketball Coach
- Spanish Content Producer
- Documentary Intern
- Financial Coordinator
- Fundraiser - Habitat for Humanity
- Project Coordinator
- **USC Diversity Office**
- **USC Teaching Assistant**
- **Deltree Creative Development(22)**

...and more!

GIVE TO OTHERS..

...AND ALSO YOURSELF

DELTREE REEL

*[https://vimeo.com/  
94472049](https://vimeo.com/94472049)*

“If you don't build your dream someone will hire you to help build theirs.”

— Tony A. Gaskins Jr.



# S.M.A.R.T. GOAL SETTING // SELF IDENTIFICATION

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Who are you?

1. Take 1-2 minutes to think about who YOU are? (Strengths, Weaknesses, Passions)
2. Write down 3 things about yourself that you KNOW you are - and you enjoy! Next, write 3 things about yourself that you KNOW you can improve on.
3. Write down 3 goals for the next year.
  - The goal is SPECIFIC, which is the "S" in the S.M.A.R.T. philosophy. The more specific your goals can be, the better.
  - The goal is MEASURABLE, as it has a timeline for achieving it.
  - The goal is ATTAINABLE, as it's something that I know I can afford and is available to live in.
  - The goal is REALISTIC, as it's not "too out there" and I have certainty that I can achieve it.
  - The goal has a TIMELINE, which was set to be achieved by a certain date
  - The goal is written out in a sentence that can be repeated again and again.
  - The goal is phrased "I will", not "I want".

4. GO DO IT!

I THINK YOU  
SHOULD JUST  
GO FOR IT.

# MORE INFO?



[@FEEDHERHUNGER](#)

[WORKBYKELLY@GMAIL.COM](mailto:WORKBYKELLY@GMAIL.COM)

Q&A  
TIME