

AISHA CORPAS WYNN'S

REACHING YOUR
GOALS
"THE THREE S"

MY GOAL:
Executive TV Producer



FOUR HENRYS
PRODUCTIONS

WYNN WYNN
PRODUCTION

MY GOAL: Executive TV Producer



- *Developing & Selling Shows
- *Producing Series Episodes
- *Overseeing Staff
- *Showrunner of Operations



HOW DID I GET HERE?

1. "Super Cocky Parents" Effect

Super Cocky Parents



Super Cocky Parents

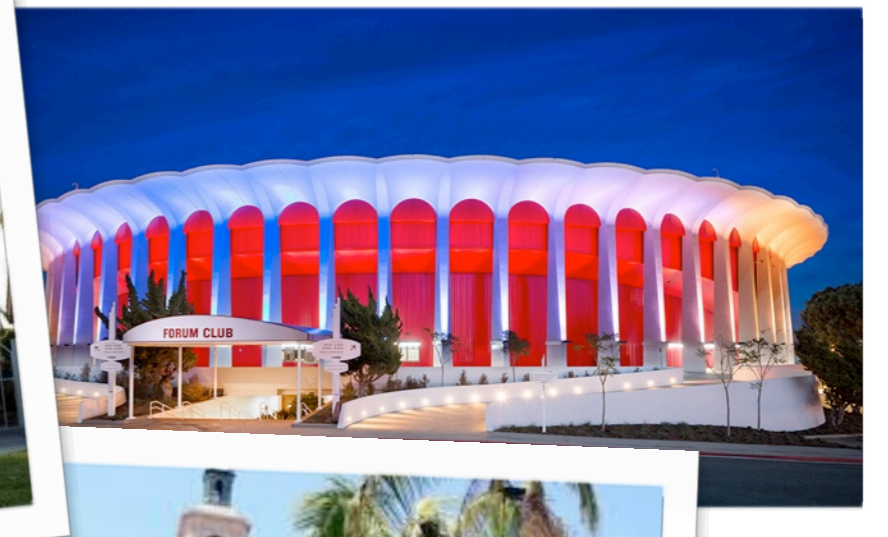


- *Immigrants
- *no habla inglés
- *no college degree

Super Cocky Parents



Super Cocky Parents



HOW DID I GET HERE?

1. The "Super Cocky Parents" Effect
believe, have confidence, & no excuses

WHO WOULD BE YOUR “SUPER COCKY PARENT?”



a celebrity?

your actual parents?

a friend or sibling?

HOW DID I GET HERE?

2. *Seizing The Moments!*
...there's no 1 path

Seizing The Moments!



College



internships



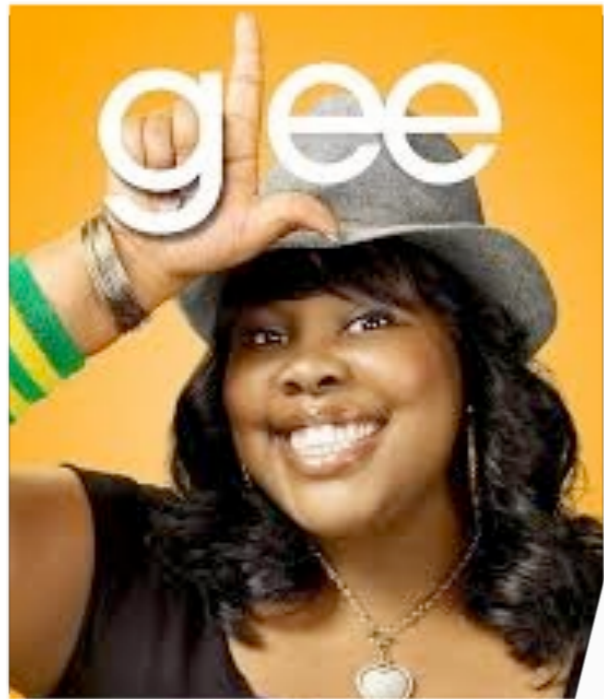
production
assistant

Seizing The Moments!

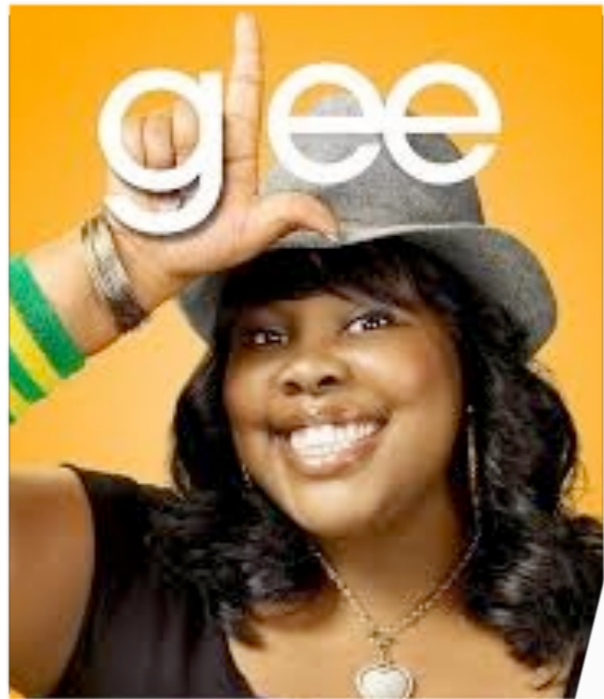
a new path!
more growth!



Seizing The Moments!



more career growth... opportunities...
Seizing The Moments!
industry connections...



HOW DID I GET HERE?

1. The "Super Cocky Parents" Effect

(believe, have confidence, & no excuses)

2. Seizing The Moments!

(take action, steps towards goal & working any path there)

HOW DID I GET HERE?

1. The "Super Cocky Parents" Effect

(believe, have confidence, & no excuses)

2. Seizing The Moments!

(take action, steps towards goal & working any path there)

3. Stay Current

Stay Current



*things change...
stay informed...
get advice...*



THE THREE S's TO REACHING YOUR GOALS

1. The "Super Cocky Parents" Effect

(believe, have confidence, & no excuses)

2. Seizing The Moments!

(take action, steps towards goal & working any path there)

3. Stay Current

(keep growing, get advice/mentors, more to experience)

ACTIVITY PREP

The EQ Game



- a tech ceo
- guy who just got a tech job
- an influencer

ACTIVITY PREP

The EQ Game



- tech ceo (2)
- just got a tech job(0)
- influencer(1)

ACTIVITY

THE EQ GAME



- TV pilot order
- TV series order
- All networks passed

ACTIVITY

THE EQ GAME



- TV pilot order(2)
- TV series order(0)
- All networks passed(1)

ACTIVITY

“Reality Show Pitch”

- new reality show (any unscripted format)
- for demo 59% male & 41% female
- ages 16–35; millennials
- buckets: sub-cultures / pop culture / family / comedy / home / food / animals
- want new talent

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