

Tony Moraga

Corporate Social Responsibility
Civic Engagement
Philanthropy

INTRODUCTION

- 33 years old and recently married in Reykjavík, Iceland
 - Moved from San Francisco to LA in June, 2016
- Worked as non-profit executive, political and event consultant
 - Work for BBVA Compass Bank in Community Relations
- Love traveling (20+ countries) and experimenting with cooking

FAMILY

- My parents married young and have been together for 36 years
- Neither of my parents went to college
 - My dad owns his own business (gardener), my mother just retired at the age of 55 and my brother owns his own business (dog-sitting/dog-walking)
- Oliver is a trained service animal and hospital therapy dog



Instagram: [instapup_oliver](#)

FIRST JOBS

- Jobs I worked at while I was in high school:
 - Round Table Pizza
 - Learned to cooking
 - Leadership/Management
 - Teamwork
 - Wells Fargo Bank
 - Awarded for balancing
 - Fired for tardiness
 - Banana Republic
 - Learned about credit cards
 - Sales/Management



COLLEGE PREP

- Things I did to ensure I got into college were:
 - Took advanced courses
 - AP classes in high school
 - Classes at community college in high school (college credit)
 - Graduated with a 3.5 GPA
 - Attended junior college
 - Completed my Associates Degree (2 years)
 - Searched colleges by major
 - Found leadership opportunities
 - Recommendations
 - Personal
 - Professional

COLLEGE

- I attended college at San Diego State University and...
 - I attended a semester abroad at Universitat de Barcelona



SAN DIEGO STATE
UNIVERSITY



COLLEGE EXPERIENCE

Things I enjoyed

- Roommates
- Independence
- International House
- Study abroad in Barcelona, Spain
- Lifelong friendships

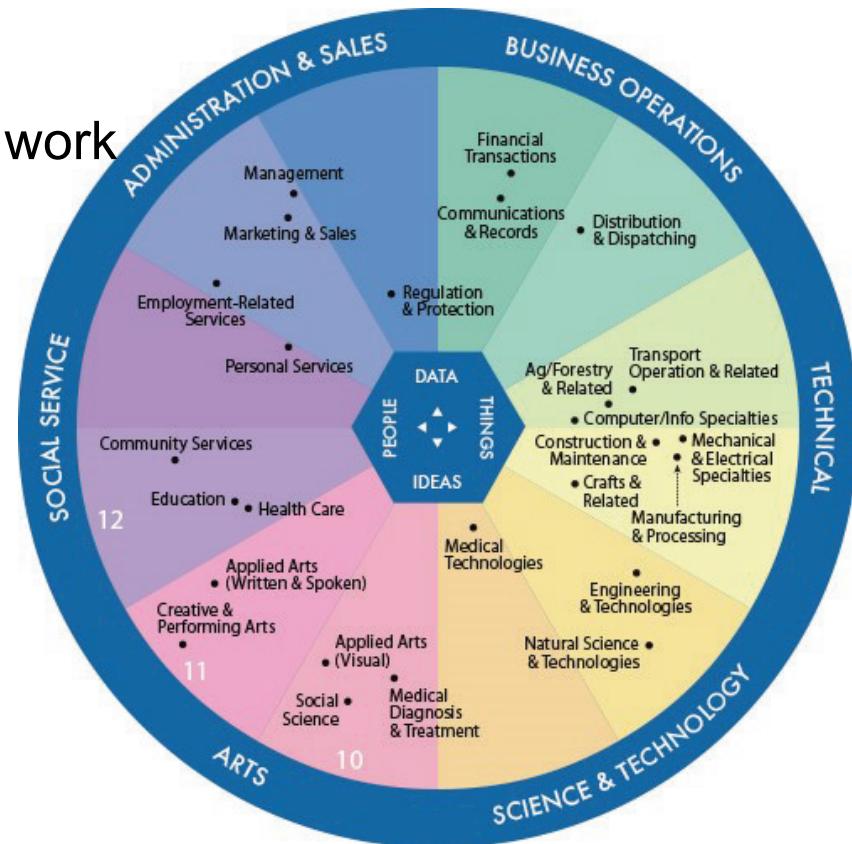
Things I didn't enjoy

- Roommates
- Fraternities
- Dorm food



CHALLENGES

- Things that were challenging for me in college were:
 - Being on my own
 - Navigating the college system
 - Managing temptations
 - Balancing school, social life and work





Congratulations
on getting through the
easiest part of adult life

THE WORKFORCE

- Things I did to ensure I got a good job after college were:
 - Right fit for experience
 - Networking
 - Informational interviews
 - Resume development
 - Mock interviews
 - Mentorship



INTERVIEW

1



DRESS APPROPRIATELY

2



ARRIVE IN GOOD TIME

3



BODY LANGUAGE

4



EXPECT THE UNEXPECTED

5



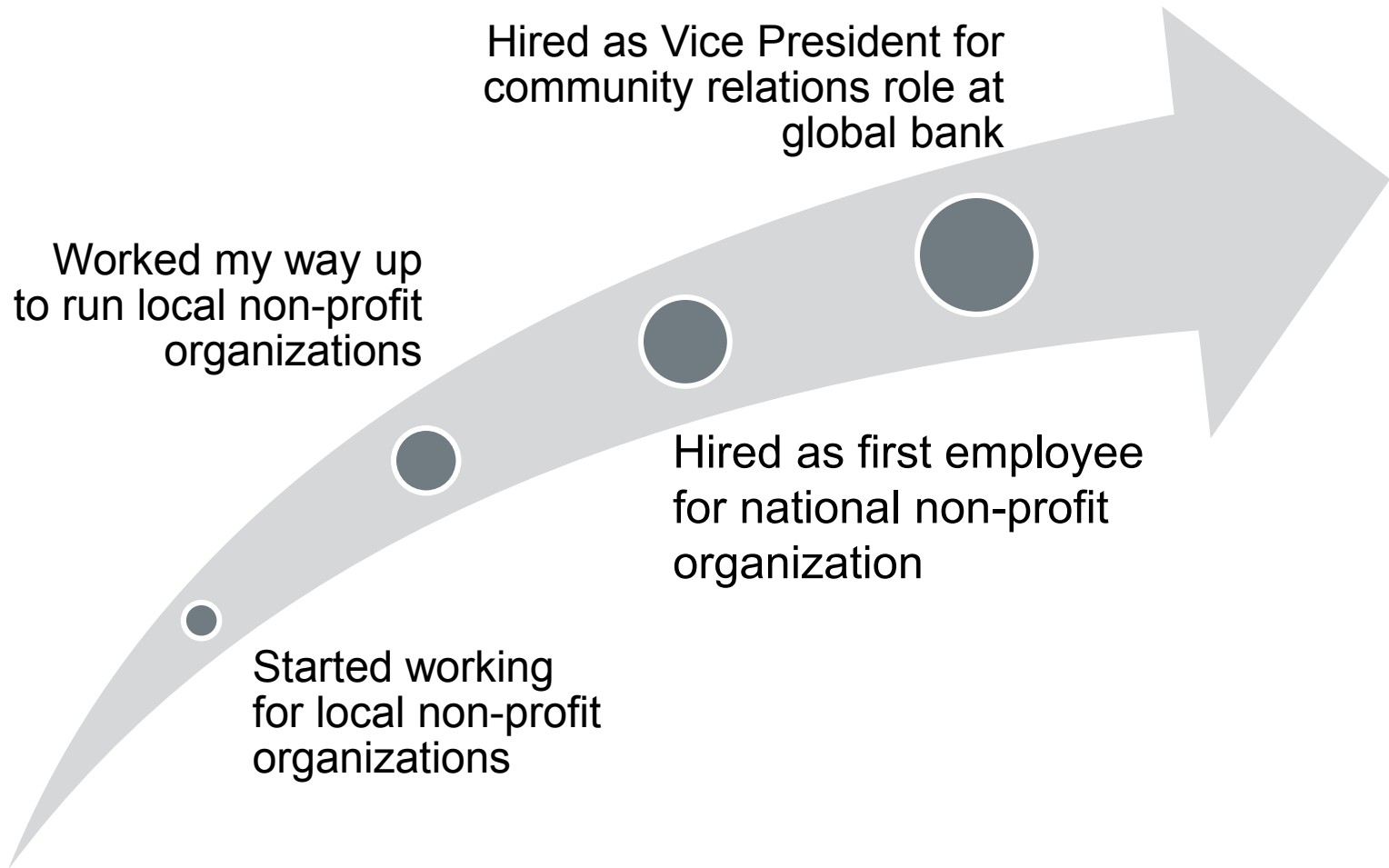
ASK QUESTIONS

MY CAREER

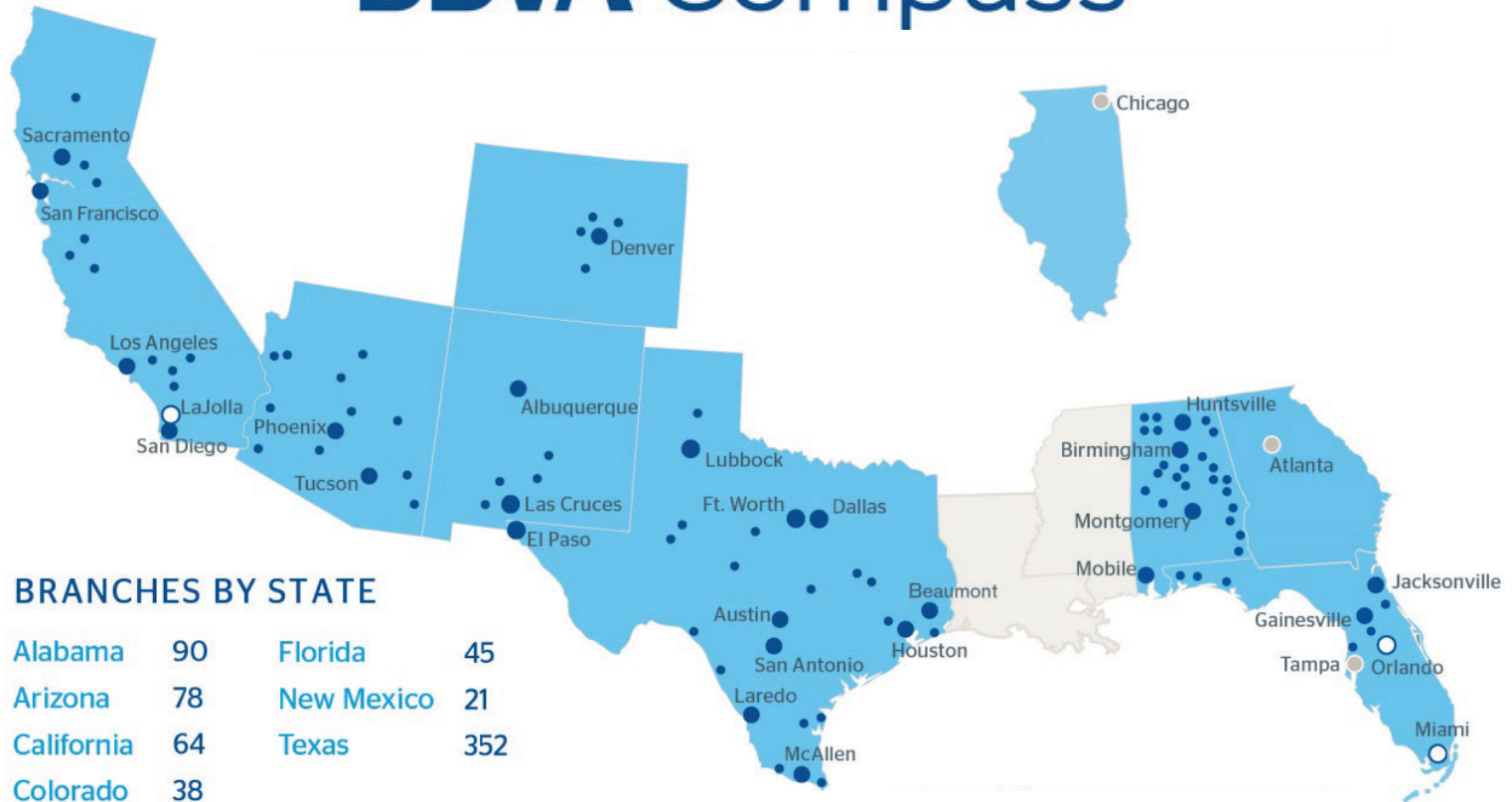
- The first job I had after college:
 - Office Manager, Golden Gate Business Association
 - Interviewed and offered job on 3rd day in San Francisco
 - Stayed for 4 years and became Managing Director
 - Position that launched my career in economic development



MY CAREER PATH

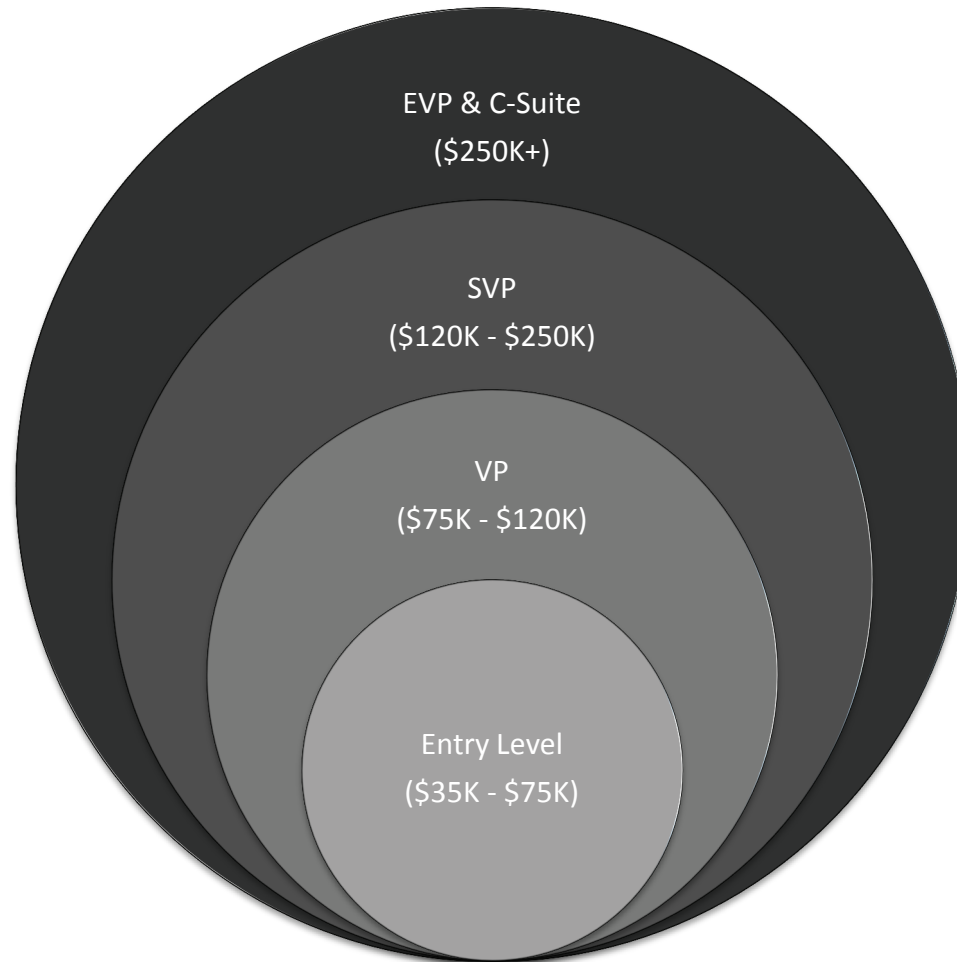


BBVA Compass

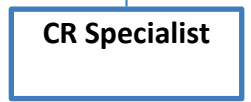
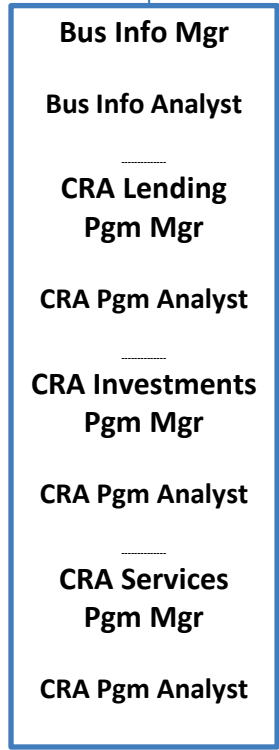
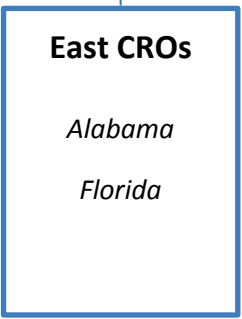
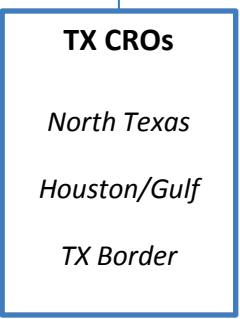


- BBVA is an global bank based in Spain and is in 35 countries worldwide
 - BBVA Compass is a full-service bank located in 7 states

COMPENSATION



MY ROLE



Community Relations Teams

Local CRA field officers. Manage test performance for local markets, tailor custom community plans, coordinate CD service projects and grants.

CRA Program, LOB Liaisons, Analysis & Reporting, Exam Preparation, Self Assessments, Market Scorecards, etc

Reputation Strategy, Contributions & Volunteerism Strategy, Community Advisory Board, Annual CR Report, Foundation & Charity Payment Processing, CRA Entries, Reputation Risk Management, CRR Event Management

MY CURRENT JOB

BBVA Compass

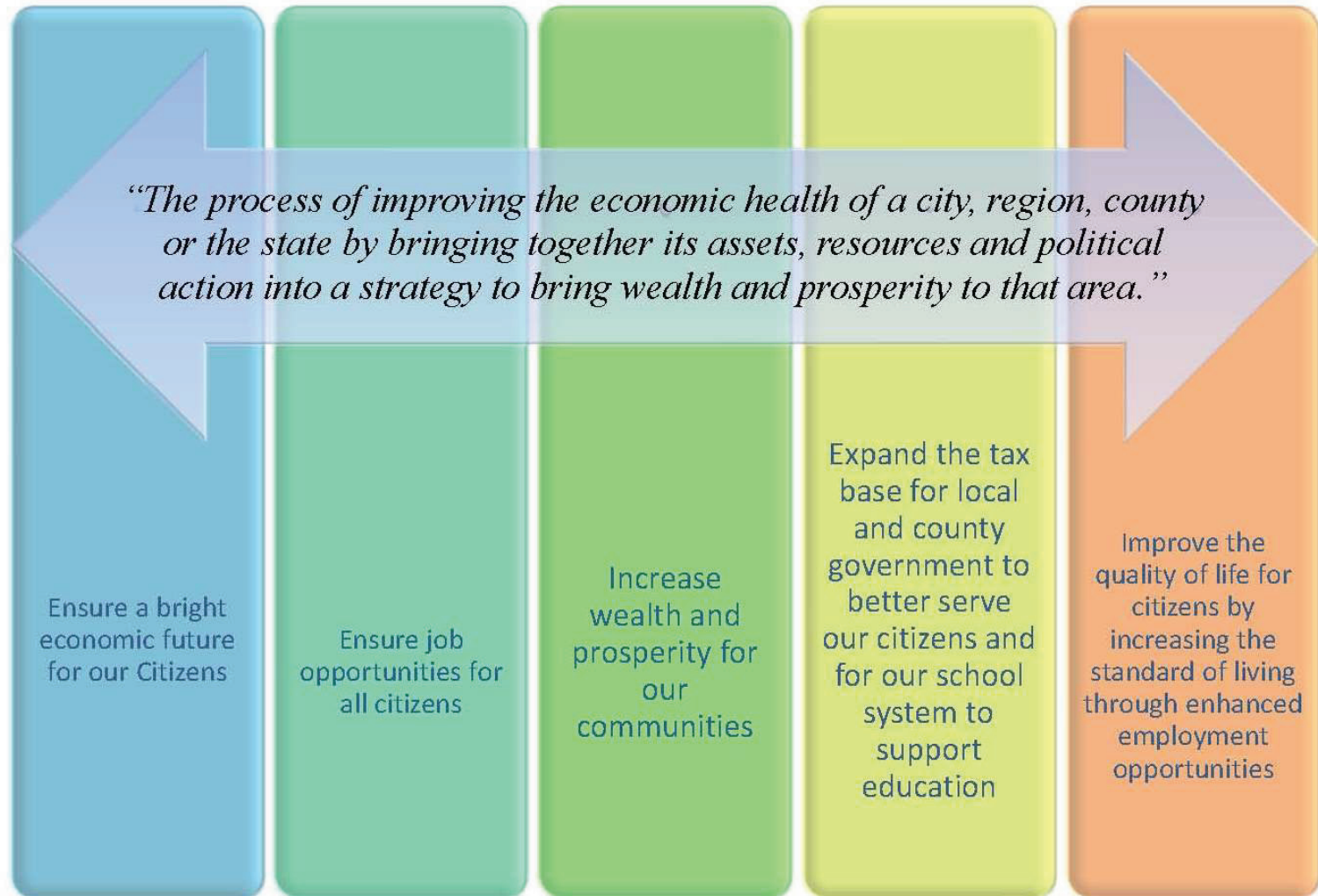
- **My role is Vice President, Community Relations Officer**
 - I work to ensure that our bank is meeting the needs of local communities in Los Angeles, Riverside, San Bernardino and San Diego counties
 - Lending – Commercial, Small Business, Mortgage
 - Investments – Philanthropy and Strategic Investments
 - Services – Volunteerism and Branch Network

WHY?



The **Community Reinvestment Act (CRA)** was enacted by the U.S. Congress in 1977 and is intended to encourage depository institutions to help meet the credit needs of the communities in which they operate.

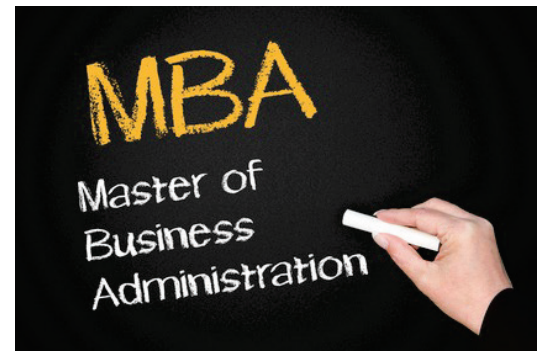
ECONOMIC DEVELOPMENT



CAREER CHALLENGES

- Challenges I have had to overcome throughout my career are:
 - Being young
 - Lack of experience
 - Lack of graduate degree
 - Office politics

TOO
MUCH
TOO
YOUNG



ADVICE

- If I could talk to my high school self, what would I say?
 - Take as many AP classes as possible
 - Learn as much as you can about different careers
 - Find an internship in an area that interests you
 - Find more extracurricular activities

Hello
my name is

INTERN